



**Indra Ganesan**  
**COLLEGE OF ENGINEERING**  
Madurai Main Road (NH-45B), Mankandam, Tiruchirappalli - 620 012  
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai  
NAAC Accredited, 3(B) State Institution by DGC



**ACADEMIC YEAR 2022-2023 EVEN SEMESTER**

Date:21.03.2023

Department of Management Studies In association with IQAC, IGCE is going to organize two days Research Methodology Workshop on “A Comparative Study on Banking and Non Banking” ” for all I year MBA students on 23.03.2023 & 24.03.2023. Certificates will be issued to all participants at the end of the course.

<b>Resource Person</b>	S.Sambath Assistant Professor, Department of Business Administration Kokila Arts and Science College, Viralimalai.
<b>Venue</b>	MBA Seminar Hall, IGCE

  
HoD/MBA

  
PRINCIPAL

Cc:

- Principal office
- IQAC Co-ordinator
- Class In Charges- I-Year
- All I MBA Students
- Office File
- Notice Board

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Mankandam, Trichy-620 012.



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NSAC Accredited, ACFE State Association by UGC



**DEPARTMENT OF MANAGEMENT STUDIES**

*In association with IQAC,IGCE*

*Cordially Invites ALL*

**FOR**

**Two days Research Methodology**

**Workshop**

**On**

**On**

**“A Comparative Study on Banking and Non Banking”**

**Date : 23.03.2023 & 24.03.2023**

**Venue: MBA Seminar Hall**

**Resource Person**

**S.Sambath**

**Assistant Professor,**

**Department of Business Administration**

**Kokila Arts and Science College,**

**Viralimalai.**

**In the esteemed presence of**

**Dr.C.Soundar Rajan**  
**HoD-MBA**

**Dr. V.S.Thangarasu**  
**Principal**

**Dr. G. Balakrishnan**  
**Director**

**Er. G.Rajasekaran**  
**Secretary**

**Dr. G. Balakrishnan, M.E., Ph.D.,**

**Principal**

**Indra Ganesan College of Engineering**

**Madurai Main Road**

**Tiruchirappalli - 620 012.**



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NSAC Accredited, 3rd Stage Institution by UGC



## DEPARTMENT OF MANAGEMENT STUDIES

Two Days Research Methodology Workshop  
On

**“A Comparative Study on Banking and Non Banking”**

Date : 23.03.2023 & 24.03.2023 TIME: 10.00am

VENUE : MBA Seminar Hall

### Welcome Address&

Chief Guest Introduction : Dr.C.Soundar Rajan- HoD - MBA

Resource person : Mr.S.Sambath, Assistant Professor, Department of Business Administration, Kokila Arts and Science College, Virajimalai.

Topics : A Comparative Study on Banking and Non Banking

### Day I

Session I : Policy Convergence in Banking (Case Study I) (FN)

Session II : An assessment of risk factor in decision making  
(Case study II) (AN)

### Day II

Session I : Profitability of Non Banking Financial Institution  
(case Study III) (FN)

Session II : Evaluation of Bank Performance (Case Study IV) (AN)

Vote of Thanks : Mr. J.V.Velu  
Assistant Professor  
Department of Management Studies

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal

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**DEPARTMENT OF MANAGEMENT STUDIES**

**ACADEMIC YEAR 2022-23 / EVEN SEMESTER**

**Two Days Research Methodology Workshop**

**“A Comparative Study on Banking and Non Banking”**

**STUDENTS PARTICIPATION LIST**


Date: 23.03.2023 & 24.03.2023

SLNo.	Regs.No.	Name	Year
1.	811222631001	Abinaya G	I
2.	811222631002	Anitha S	I
3.	811222631003	Arunkumar R	I
4.	811222631004	Ashwin J	I
5.	811222631005	Balamurugan A	I
6.	811222631006	Devaraj S	I
7.	811222631007	Dhivya S	I
8.	811222631008	Dineshkumar J	I
9.	811222631009	Gunaseelan M	I
10.	811222631010	Helina Trathy G	I
11.	811222631011	Kabilkalan K	I
12.	811222631012	Kalanithi G S	I
13.	811222631013	Karthika K	I
14.	811222631014	Mohamed Ashik Y	I
15.	811222631015	Monika S	I
16.	811222631016	Narmatha P	I
17.	811222631017	Ranjitha S	I
18.	811222631018	Samsundar M	I
19.	811222631019	Sarani V	I
20.	811222631020	Selveravivek S	I
21.	811222631021	Seraphin Sheela S	I
22.	811222631022	Sivakumar P	I
23.	811222631023	Vignesh P	I

  
RM Coordinator

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal

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H/D/MBA



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## DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2022-23 / EVEN SEMESTER

### Two Days Research Methodology Workshop

“A Comparative Study on Banking and Non Banking”

### STUDENTS PARTICIPATION LIST

Date: 23.03.2023 & 24.03.2023

Sl.No.	Regs.No.	Name	Year	Signature
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12.	811222631012	Kalanithi G S	I	
13.	811222631013	Karthika K	I	
14.	811222631014	Mohamed Ashik Y	I	
15.	811222631015	Monika S	I	
16.	811222631016	Narmatha P	I	
17.	811222631017	Ranjitha S	I	
18.	811222631018	Samsundar M	I	
19.	811222631019	Sarani V	I	
20.	811222631020	Selveravivek S	I	
21.	811222631021	Seraphin Sheela S	I	
22.	811222631022	Sivakumar P	I	
23.	811222631023	Vignesh P	I	

RM Coordinator

Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal

HoD/MBA

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IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.



### Report on Two Days Workshop Research Methodology Workshop

Title	One Day Research Methodology workshop on "A Comparative Study on Banking and Non Banking"		
Resource Person	Mr.S.Sambath, Assistant Professor. Department of Business Administration, Kokila Arts and Science College, Virudimalai.		
Date of Conduct	23.03.2023 & 24.03.2023	Duration: 2 Days	
Organised Department:	Management Studies		
Participant Year	· II Year/MBA	No of Students Registered	23
Venue	MBA Seminar Hall		

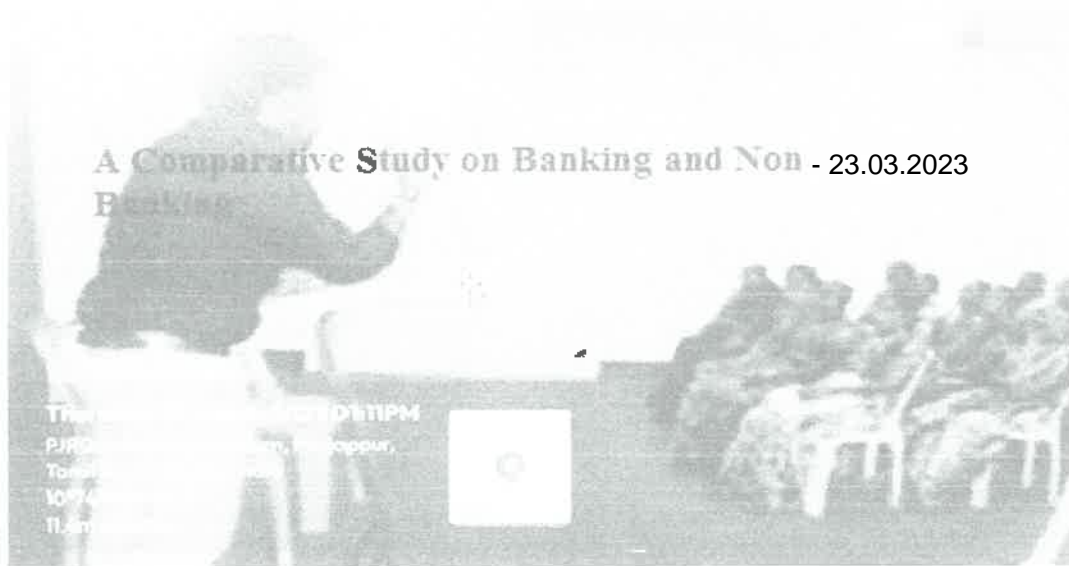
#### Workshop Outcomes

After attending the Two days Research Methodology Workshop on "A Comparative Study on Banking and Non Banking"

Students will be able to,

- Enhance or redefine business processes and models.
- Facilitate opportunities across all sectors.
- Make data more structured, more organised, and easily exploitable.
- Acquire knowledge related to how to handle the case study for the comparison.
- Got more ideas while discussing the case studies relating to banking and non-banking institutions.

#### Glimpse From the Event.



*T. Balakrishnan*  
RMI Coordinator

*Dr. G. Balakrishnan*  
**Dr. G. Balakrishnan, M.E., Ph.D.**  
Principal

*C. Suresh*  
HoD/MBA

*K. Suresh*  
Principal



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## CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms/Mrs. *Abinaya G*  
of .....<sup>1</sup> year MBA has participated in the Research Methodology Seminar on “A  
Comparative Study on Banking and Non Banking” organized by Department of  
Management Studies on 23<sup>rd</sup> and 24<sup>th</sup> March 2023.

*C. Sankar Raj*

HOD/MBA

*Dr. G. Balakrishnan*  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal

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*Dr. G. Balakrishnan*

PRINCIPAL