



Indra Ganesan

COLLEGE OF ENGINEERING

Market Main Road (NH-45B), Manikandam, Tiruchirappalli - 620 012
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai
NAAC Accredited, 3(C) Status Institution by UGC



Department Of Management Studies

04/11/2022

Academic Year 2022-23 ODD semester

Department of Management Studies in association with IQAC,IGCE is going to organize one day Research Methodology Seminar on “Emerging Trends on AI enabled Data Analysis for Business Decision Making” for All II year MBA students on 11.11.2022. Certificates will be issued to all participants at the end of the course.

Resource Person	Dr.A.Vijayalakshmi, Professor, Department of Management Studies, Dhanalakshmi Srinivasan University.
Venue	MBA Seminar Hall, IGCE


HoD/MBA


PRINCIPAL

Cc:

- Principal office
- IQAC Co-ordinator
- Class In Charges- II-Year
- All II MBA Students
- Office File
- Notice Board


Dr. G. Balakrishnan, M.E., Ph.D.,
Principal
Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.



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COLLEGE OF ENGINEERING

Madurai Main Road (NH-48B), Manikandam, Trichirappalli - 620 012
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Department Of Management Studies

DEPARTMENT OF MANAGEMENT STUDIES

In association with IQAC, IGCE

Cordially Invites ALL

FOR

One day Research Methodology

Seminar

On

“Emerging Trends on AI enabled Data Analysis for Business Decision Making”

Date :11.11.2022

Venue: MBA Seminar Hall

Resource Person

Dr.A.Vijayalakshmi,

Professor ,

**Department of Management Studies,
Dhanalakshmi Srinivasan University.**

In the esteemed presence of

**Dr.C.Soundar Rajan
HoD-MBA**

**Dr. V.S.Thangarasu
Principal**

**Dr. G. Balakrishnan
Director**

**Er. G.Rajasekaran
Secretary**

**Dr. G. Balakrishnan, M.E., Ph.D.,
Principal**

**Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
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Department Of Management Studies

One Research Methodology Seminar

On

"Emerging Trends on AI enabled Data Analysis for Business Decision Making"

Date : 11.11.2022

Time: 10.00am

Venue : MBA seminar hall

Welcome Address & Chief Guest Introduction : Dr.C.Soundar Rajan – HoD-MBA

Resource person : Dr.A.Vijayalakshmi, Professor
Department of Management Studies,
Dhanalakshmi Srinivasan University.

Topics : Emerging Trends on AI enabled Data
Analysis for Business Decision Making

Session I : Advanced Analytics (FN)

Session II : Hybrid Data Environments(AN)

Vote of Thanks : Mr.J.V.Velu ,
Assistant professor,
Department Of Management Studies.

Dr. G. Balakrishnan, M.E., Ph.D.,
Principal
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Department Of Management Studies

ACADEMIC YEAR 2022-23 / ODD SEMESTER

One Day Research Methodology Seminar

"Emerging Trends on AI enabled Data Analysis for Business Decision Making"

STUDENTS PARTICIPATION LIST

Date: 11.11.2022

Sl.No.	Regs.No.	Name	Year
1.	811221631002	Abitha A	II
2.	811221631003	Albert S	II
3.	811221631004	Arun AK	II
4.	811221631005	Arun N	II
5.	811221631006	Balaguru J	II
6.	811221631008	Dhinesh A	II
7.	811221631009	Dhivya A	II
8.	811221631010	Ebinesar Paul A	II
9.	811221631012	Ganesan M	II
10.	811221631013	Gayathri K	II
11.	811221631016	Jeevitha R	II
12.	811221631017	Kaviya R	II
13.	811221631019	Kishorekumar M	II
14.	811221631020	Lavanya M	II
15.	811221631021	Loganathan P	II
16.	811221631024	Mohanasundharam K	II
17.	811221631026	Mukeshkannan K	II
18.	811221631027	Nantha Kumar S	II
19.	811221631028	Nirmala M	II
20.	811221631029	Pavithran P	II
21.	811221631030	Prasanth R	II
22.	811221631031	Prathiusa R	II
23.	811221631032	Rajendar S	II
24.	811221631034	Ramya S	II
25.	811221631035	Rubin Bharathi B	II
26.	811221631036	Rubini P	II

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Department Of Management Studies

Sl.No.	Regs.No.	Name	Year
27.	811221631037	Sakthivel T	II
28.	811221631038	Sandhiya S	II
29.	811221631040	Sangili Andavan N	II
30.	811221631042	Santhosh alanraj A	II
31.	811221631043	Saran L	II
32.	811221631044	Saratha C	II
33.	811221631046	Sharmila KV	II
34.	811221631047	Sheela Rani N	II
35.	811221631048	Siva Parimaleshwari B	II
36.	811221631051	Subash P	II
37.	811221631053	Thulasimani M	II
38.	811221631054	Vasanth G	II
39.	811221631055	Vasanthapriya S	II
40.	811221631056	Vigneshwari G	II
41.	811221631057	Vijayalakshmi M	II
42.	811221631058	Vijaya Sasthirai K	II

T. Sath
RM Coordinator

Dr. G. Balakrishnan, M.E., Ph.D.,
Principal

Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.

C. J. Raj
HOD/MBA



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COLLEGE OF ENGINEERING
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Department Of Management Studies
ACADEMIC YEAR 2022-23 / ODD SEMESTER
One Day Research Methodology Seminar
"Emerging Trends on AI enabled Data Analysis for Business Decision"

Students Attendance

Sl.No.	Regs.No.	Name	Year	Signature
1.	811221631002	Abitha A	II	Abitha A
2.	811221631003	Albert S	II	Albert S
3.	811221631004	Arun AK	II	Arun AK
4.	811221631005	Arun N	II	Arun N
5.	811221631006	Balaguru J	II	Balaguru J
6.	811221631008	Dhinesh A	II	Dhinesh A
7.	811221631009	Dhivya A	II	Dhivya A
8.	811221631010	Ebinesar Paul A	II	Ebinesar Paul A
9.	811221631012	Ganesan M	II	Ganesan M
10.	811221631013	Gayathri K	II	Gayathri K
11.	811221631016	Jeevitha R	II	Jeevitha R
12.	811221631017	Kaviya R	II	Kaviya R
13.	811221631019	Kishorekumar M	II	Kishorekumar M
14.	811221631020	Lavanya M	II	Lavanya M
15.	811221631021	Loganathan P	II	Loganathan P
16.	811221631024	Mohanasundharam K	II	Mohanasundharam K
17.	811221631026	Mukeshkannan K	II	Mukeshkannan K
18.	811221631027	Nantha Kumar S	II	Nantha Kumar S
19.	811221631028	Nirmala M	II	Nirmala M
20.	811221631029	Pavithran P	II	Pavithran P
21.	811221631030	Prasanth R	II	Prasanth R
22.	811221631031	Prathiusha R	II	Prathiusha R
23.	811221631032	Rajendar S	II	Rajendar S
24.	811221631034	Ramya S	II	Ramya S
25.	811221631035	Rubin Bharathi B	II	Rubin Bharathi B
26.	811221631036	Rubini P	II	Rubini P

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Principal

Indra Ganesan College of Engineering

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Manikandam, Trichy-620 012.



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Medunai Main Road (NH-45B), Marthandam, Tiruchirappalli - 620 012
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Department Of Management Studies

Sl.No.	Regs.No.	Name	Year	Signature
27	811221631037	Sakthivel T	II	Sakthivel T
28	811221631038	Sandhiya S	II	Sandhiya S
29	811221631040	Sangili Andavan N	II	Sangili
30	811221631042	Santhosh alanraj A	II	Santhosh
31	811221631043	Saran L	II	Saran
32	811221631044	Saratha C	II	Saratha C
33	811221631046	Sharmila KV	II	Sharmila
34	811221631047	Sheela Rani N	II	Sheela Rani N
35	811221631048	Siva Parimalaeshwari B	II	Siva
36	811221631051	Subash P	II	Subash
37	811221631053	ThulasimanI M	II	ThulasimanI M
38	811221631054	Vasanth G	II	Vasanth G
39	811221631055	Vasanthapriya S	II	Vasanthapriya S
40	811221631056	Vigneshwari G	II	Vigneshwari G
41	811221631057	Vijayalakshmi M	II	Vijayalakshmi M
42	811221631058	Vijaya Sasthirirai K	II	Vijaya Sasthirirai K

T. Sasthi
RM Coordinator

Dr. G. Balakrishnan, M.E., Ph.D.,
Principal

Indra Ganesan College of Engineering
Medunai Main Road
Tiruchirappalli - 620 012.

C. Pradeep
HoD/MBA



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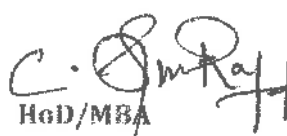

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Department Of Management Studies

Report on One day Research Methodology Seminar

Title	One Day Research Methodology Seminar on "Emerging Trends on AI enabled Data Analysis for Business Decision Making"		
Resource Person	Dr.A.Vijayalakshmi, Professor, Department of Management Studies, Dhanalakshmi Srinivasan University.		
Date of conduct	11/11/2022	Duration:	1 Day
Organized Department:	Management Studies		
Participant Year:	II Year	No.of Students Registered:	42
Venue:	MBA Seminar Hall		
Seminar Outcomes			
After attending the One day Research Methodology Seminar on "Emerging Trends on AI enabled Data Analysis for Business Decision Making"			
Students will be able to,			
<ul style="list-style-type: none"> Identify trends, anomalies, and patterns in data. Enable them to make well-informed choices. Increase productivity and operational efficiencies. Predict customer preferences and offer them a better, personalized experience. 			
Maximize overall growth			
Glimpse from the event.			
 <p>Emerging Trends on AI enabled Data Analysis for Business Decision Making - 11.11.2022</p>			
 RM Coordinator		 HoD/MBA	
 Principal			

Dr. G. Balakrishnan, M.E., Ph.D.,

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DEPARTMENT OF MANAGEMENT STUDIES

Certificate

This is to certify that Mr/Ms/Mrs. *Nirmala M*
of *II* year MBA has participated in the Research Methodology Seminar on
"Emerging Trends on AI enabled Data Analysis for Business Decision Making"
organized by Department of Management Studies on 11TH November 2022.

C. Sankar Raj
HOD/MBA

D. G. Balakrishnan
Dr. G. Balakrishnan, M.E., Ph.D.,
Principal
Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.

Dr. G. Balakrishnan
PRINCIPAL