



Indra Ganesan

COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 B), MANIKANDAM, TIRUCHIRAPALLI 620012

DEPARTMENT OF MANAGEMENT STUDIES

Academic Year 2019-20 EVEN semester

Date:03.02.2020

Department of Management Studies in association with IQAC,IGCE is going to organize two days Research Methodology Seminar on “**Technological Innovation and the role in Management Practices**” for All I MBA students on 5.02.2020 to 6.02.2020. Certificates will be issued to all participants at the end of the course.

Resource Person	Dr.A.Prema Vasumathy, HOD, Department of Management Studies, K.Ramakrishnan College of Engineering, Trichy.
Venue	MBA Seminar Hall, IGCE

B. Geer
HOD MBA

[Signature]
PRINCIPAL

Cc:

- Principal Office
- IQAC Coordinator
- ALL I YEAR Management studies Students
- Office File
- Notice board

[Signature]
Dr. G. Balakrishnan, M.E., Ph.D.,
Principal
Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.



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DEPARTMENT OF MANAGEMENT STUDIES

DEPARTMENT OF MANAGEMENT STUDIES

In association with IQAC, IGCE

Cordially Invites ALL

FOR

Two days Research Methodology

Seminar

On

“Technological Innovation and the role in Management Practices”

Date : 05.02.2020 & 06.02.2020

Venue: MBA Seminar Hall

Resource Person

Dr.A.Prema Vasumathy,

HOD,

Department of Management Studies,

K.Ramakrishnan College of Engineering,

Trichy.

In the esteemed presence of

Dr.B.Thiagarajan
HoD-MBA

Dr. S.Bharathiraja
Principal

Dr. G. Balakrishnan
Director

Er. G.Rajasekaran
Secretary

Dr. G. Balakrishnan, M.E., Ph.D.,
Principal

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DEPARTMENT OF MANAGEMENT STUDIES

Two Days Research Methodology Seminar

On

“Technological Innovation and the role in Management Practices”

Date : 05.02.2020 & 06.02.2020 TIME: 10.00am

VENUE : Seminar Hall

Welcome Address&

Chief Guest Introduction

: Dr.B.Thiayarajan - HoD

Resource person

: Dr.A.Prema Vasumathy – HoD, Department of Management Studies, K.Ramakrishna College of Engineering, Trichy,

Topics

: Technological Innovation and the role in Management Practices

Day I

Session I

: A key towards Businesses sustainable development(FN)

Session II

: Role of Technology in Management Practices(AN)

Day II

Session I

: How Effectively Manager’s use Information Technology to grow Businesses?(FN)

Session II

: Supply chain integration on technological innovation performance(AN)

Vote of Thanks

: Dr.C.Soundar Rajan
Assistant professor,
Department Of Management Studies.


Dr. G. Balakrishnan, M.E., Ph.D.,

Principal

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DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2019-20 / EVEN SEMESTER

Two Days Research Methodology Seminar

“Technological Innovation and the role in Management Practices”

STUDENTS PARTICIPATION LIST

Date: 05.02.2020 & 06.02.2020

Sl.No.	Reg.No.	Name	Year
1.	811219631001	AARTHI V	I
2.	811219631003	ANITHA V	I
3.	811219631004	ANJU S	I
4.	811219631005	ARUL PRASATH V	I
5.	811219631007	ARUNSOOSAI V	I
6.	811219631008	BALAMURALI K	I
7.	811219631010	DEEPIKA PL	I
8.	811219631012	GOWSALYA K	I
9.	811219631013	GOWSALYA R	I
10.	811219631014	JAYAKALA S	I
11.	811219631015	JAYASURYA M	I
12.	811219631016	KAMALAM R	I
13.	811219631017	KEERTHIKA V	I
14.	811219631018	LAWRA FRANCINA F	I
15.	811219631019	MALINI V	I
16.	811219631020	PADMAPRIYA S	I
17.	811219631022	PERUMAL D	I
18.	811219631023	PON SIVA S	I
19.	811219631024	PRASANTH M	I
20.	811219631026	RAJALAKSHMI P	I
21.	811219631027	RAJA RAJA CHOLAN R	I
22.	811219631028	RAMESH R	I
23.	811219631029	RAVICHANDRAN R	I
24.	811219631030	SANTHANAM M	I
25.	811219631031	SANGEETHA D	I
26.	811219631033	SARANYA K	I
27.	811219631035	SUSMITHA M	I
28.	811219631037	VIMAL KUMAR J	I


RM Coordinator


Dr. G. Balakrishnan, M.E., Ph.D.,
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ACADEMIC YEAR 2019-20 / EVEN SEMESTER

Two Days Research Methodology Seminar

“Technological Innovation and the role in Management Practices”

STUDENTS ATTENDANCE

Date: 05.02.2020 & 06.02.2020

SLNo.	Reg.No.	Name	Year	Signature	
				05.02.2020	06.02.2020
1.	811219631001	AARTHI V	I	Aarthi V	Aarthi V
2.	811219631003	ANITHA V	I	Anitha V	Anitha V
3.	811219631004	ANJU S	I	Anju S	Anju S
4.	811219631005	ARUL PRASATH V	I	Arul Prasad V	Arul Prasad V
5.	811219631007	ARUNSOOSAI V	I	Arun Soosai V	Arun Soosai V
6.	811219631008	BALAMURALI K	I	Balamurali K	Balamurali K
7.	811219631010	DEEPIKA PL	I	Deepika PL	Deepika PL
8.	811219631012	GOWSALYA K	I	Gowsalya K	Gowsalya K
9.	811219631013	GOWSALYA R	I	Gowsalya R	Gowsalya R
10.	811219631014	JAYAKALA S	I	Jaya Kala S	Jaya Kala S
11.	811219631015	JAYASURYA M	I	Jayasurya M	Jayasurya M
12.	811219631016	KAMALAM R	I	Kamalam R	Kamalam R
13.	811219631017	KEERTHIKA V	I	Keerthika V	Keerthika V
14.	811219631018	LAWRA FRANCINA F	I	Lawra Francina F	Lawra Francina F
15.	811219631019	MALINI V	I	Malini V	Malini V
16.	811219631020	PADMAPRIYA S	I	Padmapriya S	Padmapriya S
17.	811219631022	PERUMAL D	I	Perumal D	Perumal D
18.	811219631023	PON SIVA S	I	Pon Siva S	Pon Siva S
19.	811219631024	PRASANTH M	I	Prasanth M	Prasanth M
20.	811219631026	RAJALAKSHMI P	I	Rajalakshmi P	Rajalakshmi P
21.	811219631027	RAJA RAJA CHOLAN R	I	Raja Raja Cholan R	Raja Raja Cholan R
22.	811219631028	RAMESH R	I	Ramesh R	Ramesh R
23.	811219631029	RAVICHANDRAN R	I	Ravichandran R	Ravichandran R
24.	811219631030	SANTHANAM M	I	Santhanam M	Santhanam M
25.	811219631031	SANGEETHA D	I	Sangeetha D	Sangeetha D
26.	811219631033	SARANYA K	I	Saranya K	Saranya K
27.	811219631035	SUSMITHA M	I	Susmitha M	Susmitha M
28.	811219631037	VIMAL KUMAR J	I	Vimal Kumar J	Vimal Kumar J

RM Coordinator

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DEPARTMENT OF MANAGEMENT STUDIES

<u>Report on Two Days Research Methodology Workshop</u>			
Title	One Day Research Methodology Seminar on "Technological Innovation and the role in Management Practices"		
Resource Person	Dr.A.Prema Vasumathy HoD, Department of Management Studies, K.Ramakrishna College of Engineering, Trichy		
Date of Conduct	05.02.2020 & 06.02.2020	Duration: 12 Hours	
Organised Department:	Management Studies		
Participant Year	II Year/MBA	No of Students Registered	28
Venue	MBA Seminar Hall		
Workshop Outcomes			
After attending the Two days Research Methodology Workshop on "Technological Innovation and the role in Management Practices" Students will be able to, <ul style="list-style-type: none">• The essential objectives of any industry is survival.• Poor survival is not sufficient for the industry.• A firm requires to add to its chances, in the long run, for this it is necessary for the concern to develop.• Acquire knowledge related to innovation in technology.• Know about the role of manager in the innovation of technology in the organisation			
Glimpse From the Event.			

RM Coordinator

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CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms/Mrs. *VIMAL KUMARJ*
.....
of *1* year MBA has participated in the Research Methodology Seminar on
"Technological Innovation and the role in Management Practices" organized by
Department of Management Studies on 5TH & 6th February 2020.

HOD/MBA

Dr. G. Balakrishnan, M.E., Ph.D.,

Principal

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