



Indra Ganesan

COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 B), MANIKANDAM, TIRUCHIRAPALLI 620012

DEPARTMENT OF MANAGEMENT STUDIES

Academic Year 2018-19 ODD semester

Date:03.09.2018

Department of Management Studies is going to organize one day Research Methodology Seminar on “Analysing Digitalization of Global Business Environment” for all II year MBA students on **05.09.2018**. Certificates will be issued to all participants at the end of the course.

Resource Person	Mr.S.Sacratice Assistant Professor Holy Angel School of Business Perambalur.
Venue	MBA Seminar Hall, IGCE


HoD/MBA


PRINCIPAL

Cc:

- Principal office
- Class In Charges II-Year
- All II year MBA Students
- Office File
- Notice Board


Dr. G. Balakrishnan, M.E., Ph.D.,

Principal

Indra Ganesan College of Engineering

IG Valley, Madurai Main Road

Manikandam, Trichy-620 012.



Indra Ganesan

COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 B), MANIKANDAM, TRICHIRAPALLI 620012

DEPARTMENT OF MANAGEMENT STUDIES

DEPARTMENT OF MANAGEMENT STUDIES

Cordially Invites ALL

FOR

One day Research Methodology

Seminar

On

“Analysing Digitalization of Global Business Environment(s)”

Date : 05.09.2018

Venue: MBA Seminar Hall

Resource Person

Mr.S.Sacratice

Assistant Professor

Holy Angel School of Business

Perambalur

In the esteemed presence of

Dr.B.Thiayarajan
HoD-MBA

Dr.S.Bharathiraja
Principal

Dr. G. Balakrishnan
Director

Er. G.Rajasekaran
Secretary


Dr. G. Balakrishnan, M.E., Ph.D.,
Principal

Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.



Indra Ganesan

COLLEGE OF ENGINEERING
(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 B), MANIKANDAM, TRICHIRAPALLI 620012

DEPARTMENT OF MANAGEMENT STUDIES

Research Methodology One Day Seminar

On

“Analysing Digitalization of Global Business Environment(s)”

Date : 05.09.2018 **TIME:** 10.00am

VENUE : Seminar Hall

Welcome Address&

Chief Guest Introduction : Dr.B.Thiayarajan - HoD

Resource person : Mr.S.Secratice – AP/ Holy Angel School of Business

Topics : Analysing Digitalization of Global Business Environment(s)

Session I : Digitalization brings lower transaction costs (FN)

Session II : Effects of digitalization on sources of knowledge (AN)

Vote of Thanks : Dr.C.Soundar Rajan
Assistant Professor
Department of Management Studies


Dr. G. Balakrishnan, M.E., Ph.D.,
Principal

Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.



Indra Ganesan

COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 B), MANIKANDAM, TIRUCHIRAPALLI 620012

DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2018-19 / ODD SEMESTER

One Day Research Methodology Seminar

“Analysing Digitalization of Global Business Environment”

STUDENTS PARTICIPATION LIST

Date: 05.09.2018

SLNo.	Regs.No.	Name	Year
1.	811217631001	ABINAYA.M	II
2.	811217631002	ABINAYA.P	II
3.	811217631003	AJEESH.M	II
4.	811217631004	AKALYA.M	II
5.	811217631005	ALEX PANDIAN.T	II
6.	811217631006	AMUTHA.P	II
7.	811217631007	ANUSUYA.S	II
8.	811217631008	ARUL JOTHI. V	II
9.	811217631009	ARUN KUMARA	II
10.	811217631010	BRINDHA.I	II
11.	811217631011	DAYANA TAMILARASIS	II
12.	811217631012	DHINESKUMAR.C	II
13.	811217631013	DINESH KUMAR.G	II
14.	811217631014	ELAKKIYA.G	II
15.	811217631015	GANGAR	II
16.	811217631016	GAYATHRI.P	II
17.	811217631017	GEETHA.A	II
18.	811217631018	GEORGE AROCKIARAJ.T	II
19.	811217631019	GIRIJA.N	II
20.	811217631020	GOKUL.R	II
21.	811217631021	GUNA.K	II
22.	811217631022	ISWARYA.B	II
23.	811217631023	JANSIRANI.K	II
24.	811217631024	JEEVETHA.R	II
25.	811217631025	JENIFER. M	II
26.	811217631026	JENIF KUMARA	II
27.	811217631027	KANIMOZHILK	II

Dr. G. Balakrishnan, M.E., Ph.D.,

Principal

Indra Ganesan College of Engineering

IG Valley, Madurai Main Road

Manikandam, Trichy-620 012.

28.	811217631028	KEERTHIGA.A	II
29.	811217631029	MANIKANDAN.D	II
30.	811217631030	MARIYAMMAL.K	II
31.	811217631031	MONISHA.A	II
32.	811217631032	NAVEEN .A	II
33.	811217631033	NIVETHA.K	II
34.	811217631034	PARKAVLA	II
35.	811217631035	PENNARASIS	II
36.	811217631036	PRAKASHM	II
37.	811217631037	PRIYADHARSHINLM	II
38.	811217631038	RAJESWARL.K	II
39.	811217631039	RAMAKRISHNAN.S	II
40.	811217631040	RANJITH.T	II
41.	811217631041	RANJITHKUMAR.N	II
42.	811217631042	REVATHLR	II
43.	811217631043	ROHINLM	II
44.	811217631044	SANDHIYA.R	II
45.	811217631045	SARAVANAKUMAR.S	II
46.	811217631046	SELVAKUMAR.R.K	II
47.	811217631047	SIVASANKARI.P	II
48.	811217631048	SNEGA.K	II
49.	811217631049	SOWMIYA.D	II
50.	811217631050	SRIVIDHYA.K	II
51.	811217631051	STELLA MARY.F	II
52.	811217631052	SUJITHA.R	II
53.	811217631053	SURIYA PRIYA.M	II
54.	811217631054	SUSITHIRA.A	II
55.	811217631055	USHA.K	II
56.	811217631056	VASUKIS	II
57.	811217631057	VIGNESH.M	II
58.	811217631058	VIGNESHWARI . N	II
59.	811217631059	VINOTHINLS	II
60.	811217631060	YOGESWARIT	II
61.	811217631501	DINESHJ	II

M.K.
RM Coordinator

B. Teer
HoD/MBA

(Signature)
Dr. G. Balakrishnan, M.E., Ph.D.,
Principal
Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.



Indra Ganesan

COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 B), MANIKANDAM, TRICHIRAPALLI 620012

DEPARTMENT OF MANAGEMENT STUDIES

ACADEMIC YEAR 2018-19 / ODD SEMESTER

One Day Research Methodology Seminar

“Analysing Digitalization of Global Business Environment”

STUDENTS ATTENDANCE

Date: 05.09.2018

Sl.No.	Regs.No.	Name	Year	Signature
1.	811217631001	ABINAYA.M	II	Abinaya.M
2.	811217631002	ABINAYA.P	II	Abinaya.P
3.	811217631003	AJEESH.M	II	Ajeesh.M
4.	811217631004	AKALYA.M	II	Akalya.M
5.	811217631005	ALEX PANDIAN.T	II	Alex.Pandian.T
6.	811217631006	AMUTHA.P	II	Amutha.P
7.	811217631007	ANUSUYA.S	II	Anusuya.S
8.	811217631008	ARUL JOTHI. V	II	Arul Jothi.V
9.	811217631009	ARUN KUMARA	II	Arun.Kumara
10.	811217631010	BRINDHA.I	II	Brindha.I
11.	811217631011	DAYANA TAMILARASI.S	II	Dayana.Tamilarasias
12.	811217631012	DHINESKUMAR.C	II	Dhineskumar.C
13.	811217631013	DINESH KUMAR.G	II	Dinesh.Kumar.G
14.	811217631014	ELAKKIYA.G	II	Elakkiya.G
15.	811217631015	GANGA.R	II	Ganga.R
16.	811217631016	GAYATHRI.P	II	Gayathri.P
17.	811217631017	GEETHA.A	II	Geetha.A
18.	811217631018	GEORGE AROCKIARAJ.T	II	George.Arockiaraj.T
19.	811217631019	GIRJAN	II	Girjan
20.	811217631020	GOKUL.R	II	Gokul.R
21.	811217631021	GUNA.K	II	Guna.K
22.	811217631022	ISWARYA.B	II	Iswarya.B
23.	811217631023	JANSIRANI.K	II	Jansirani.K
24.	811217631024	JEEVETHA.R	II	Jeevetha.R
25.	811217631025	JENIFER. M	II	Jenifer.M
26.	811217631026	JENIT KUMARA	II	Jenit.Kumara
27.	811217631027	KANIMOZHILK	II	Kanimozhilk

Dr. G. Balakrishnan, M.E., Ph.D.,

Principal

Indra Ganesan College of Engineering

IG Valley, Madurai Main Road

Manikandam, Trichy-620 012.

28.	811217631028	KEERTHIGA.A	II	Kaarthi
29.	811217631029	MANIKANDAN.D	II	M. Mani
30.	811217631030	MARIYAMMAL.K	II	Mariyam
31.	811217631031	MONISHA.A	II	M. A.
32.	811217631032	NAVEEN .A	II	Naveen
33.	811217631033	NIVETHA.K	II	Nivetha
34.	811217631034	PARKAVLA	II	Parkavla
35.	811217631035	PENNARASLS	II	Pennarasls
36.	811217631036	PRAKASHM	II	Prakashm
37.	811217631037	PRIYADHARSHINI.M	II	Priyadharshini
38.	811217631038	RAJESWARL.K	II	Rameswarl
39.	811217631039	RAMAKRISHNAN.S	II	Ramakrishnan
40.	811217631040	RANJITH.T	II	Ranjith
41.	811217631041	RANJITHKUMAR.N	II	Ranjithkumar
42.	811217631042	REVATHLR	II	Revathlr
43.	811217631043	ROHINI.M	II	Rohini
44.	811217631044	SANDHIYA.R	II	Sandhiya
45.	811217631045	SARAVANAKUMAR.S	II	Saravanakumar
46.	811217631046	SELVAKUMAR.R.K	II	Selvakumar
47.	811217631047	SIVASANKARLP	II	Sivasankarlp
48.	811217631048	SNEGA.K	II	Sneha
49.	811217631049	SOWMIYA.D	II	Sowmiya
50.	811217631050	SRIVIDHYA.K	II	Srividhya
51.	811217631051	STELLA MARY.F	II	Stella Mary
52.	811217631052	SUJITHA.R	II	Sujitha
53.	811217631053	SURIYA PRIYA.M	II	Suriya Priya
54.	811217631054	SUSITHIRA.A	II	Susithira
55.	811217631055	USHA.K	II	Usha
56.	811217631056	VASUKLS	II	Vasukls
57.	811217631057	VIGNESHM	II	Vigneshm
58.	811217631058	VIGNESHWARI . N	II	Vigneshwari
59.	811217631059	VINOTHINLS	II	Vinothinls
60.	811217631060	YOGESWARLT	II	Yogeswarlt
61.	811217631501	DINESHJ	II	Dinesh

M. Mani
RM Coordinator

B. Teer
HOD/MBA



Dr. G. Balakrishnan, M.E., Ph.D.,
Principal
Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.



Indra Ganesan

COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 E), MANIKANDAM, TRICHY-620 012

DEPARTMENT OF MANAGEMENT STUDIES

<u>Report on One day Research Methodology Seminar</u>			
Title	One Day Research Methodology Seminar on "Analysing digitalization of Global Business Environment"		
Resource Person	Mr.S.Sacratice Assistant Professor, Holy Angel School of Business, Perambalur.		
Date of Conduct	05.09.2018	Duration: 1 Day	
Organised Department:	Management Studies		
Participant Year	II Year/MBA	No of Students Registered	61
Venue	MBA Seminar Hall		
Seminar Outcomes			
After attending the One day Research Methodology Seminar on "Emerging Trends on AI enabled Data Analysis for Business Decision Making" Students will be able to,			
<ul style="list-style-type: none"> • Enhance or redefine business processes and models. • Facilitate opportunities across all sectors. • Make data more structured, more organised, and easily exploitable. • Knowledge related to digitalization of business. • Know about the lower cost and benefits of digitalization of business. 			
Glimpse From the Event.			
 RM Coordinator		 HoD/MBA	
 Principal			

Dr. G. Balakrishnan, M.E., Ph.D.,

Principal

Indra Ganesan College of Engineering

IG Valley, Madurai Main Road

Manikandam, Trichy-620 012.



Indra Ganesan

COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to Anna University, Chennai)

MADURAI MAIN ROAD (NH45 B), MANIKANDAM, TIRUCHIRAPALLI 620012

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms/Mrs. **GAYATHRI.P**
.....
of ...^{II}... year MBA has participated in the Research Methodology Seminar on
“Analysing Digitalization of Global Business Environment(s)” organized by
Department of Management Studies on 5TH September 2018.

HOD/MBA

Dr. G. Balakrishnan, M.E., Ph.D.,
Principal

Indra Ganesan College of Engineering
IG Valley, Madurai Main Road
Manikandam, Trichy-620 012.

PRINCIPAL