



## INDRA GANESAN COLLEGE OF ENGINEERING

(Approved By AICTE, New Delhi & Affiliated to Anna University Chennai)

IG VALLEY, MADURAI MAIN ROAD MANIKANDAM, TIRUCHIRAPALLI-620012

ACADEMIC YEAR (2021-2022) / EVEN SEMESTER

### CIRCULAR


Date: 01-02-2022

This is to inform that EDC Program on "Social Entrepreneurship" will be conducted on Wednesday 9<sup>th</sup> February 2022 in the Engineering Block Auditorium by Entrepreneurship & Development Cell at 10:00 AM. All the department I, II, III & IV year interested students are instructed to register their names with EDC Coordinator on or before 6<sup>th</sup> February 2022 and also attend the Program without fail.

  
Principal

#### Copy To

- Principal Office
- All HoD's & Faculty Members
- All I, II, III & IV Year B.E. Classes
- IQAC Coordinator
- EDC Coordinator
- Notice Board
- Office File

  
Dr. G. Balakrishnan, M.E., Ph.D.  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.



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IG VALLEY, MADURAI MAIN ROAD MANIKANDAM, TIRUCHERAPALLI-620012

**IQAC**

in association with

**ENTREPRENEURSHIP & DEVELOPMENT CELL**

I cordially Invites you for the

**EDC PROGRAM**

ON

**“SOCIAL ENTREPRENEURSHIP”**

Date: 9<sup>th</sup> February 2022

Venue : Engineering Block Auditorium

Er. G. Rajasekaran

Secretary, Indra Ganesan Institutions

**WILL PRESIDE**

Dr. G. Balakrishnan, Director/Principal IGI

**WILL OFFER THE FELICITATION**


RESOURCE PERSON

**S. VENI**

**MBA PROFESSOR**

**JJ COLLEGE OF ENGINEERING AND TECHNOLOGY**

**TRICHY**

  
Dr. G. Balakrishnan, M.E., Ph.D.  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.



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### EDC PROGRAM

on

### **"SOCIAL ENTREPRENEURSHIP"**

### PROGRAM SCHEDULE

Date : 09-02-2022-Wednesday Time : 10 AM

Venue : Engineering Block Auditorium

Welcome Address : IQAC Head

Chief Guest Introduction : Dr. G. Balakrishnan

Director IGI

Resource Person : Mrs. S. Veni

MBA Professor


JJ College of Engineering and Technology

Trichy

#### At the end of this Program, the students will be able to

- Students will develop refined and comprehensive business models by thoroughly analysing and iterating on various components using the Canvas.
- Students will have innovative thinking by prompting entrepreneurs to explore alternative approaches and solutions. This fosters a culture of creativity, leading to innovative business strategies.
- Students will be able to optimize resource allocation and management based on the insights gained from the Canvas analysis. This ensures efficient use of available resources, leading to cost-effectiveness and improved operational efficiency.

Vote of Thanks : EDC Head

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
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## EDC PROGRAM

on

### "SOCIAL ENTREPRENEURSHIP"

#### Participant List


S.No.	Student Name	Register Number	Department	Year
1	ARJUN RAJAN E	811222104001	CSE	I
2	BALAMURUGAN M	811222104002	CSE	I
3	BANUSREE K	811222104003	CSE	I
4	BHARANITHARAN D	811222104004	CSE	I
5	DEEBA ANJALIN J	811222104005	CSE	I
6	DEVIBALAN S	811222104006	CSE	I
7	DHARUN U	811222104007	CSE	I
8	DINESH BABU J	811222104008	CSE	I
9	DIVYASREE G	811222104009	CSE	I
10	FAIZAL AHAMED J	811222104010	CSE	I
11	FAZLUDEEN M	811222104011	CSE	I
12	GAYATHRI R	811222104012	CSE	I
13	GOKULAN S	811222104013	CSE	I
14	GOWSALYA S	811222104014	CSE	I
15	GURUPRAKASH N V	811222104015	CSE	I
16	HAJIRA BANU K	811222104016	CSE	I
17	HARISH V	811222104017	CSE	I
18	JAI SURYA D	811222104018	CSE	I
19	JAYAPAKIYAM B	811222104019	CSE	I
20	KALARANI K	811222104020	CSE	I
21	KALPANA S	811222104021	CSE	I
22	KARTHICK SUNDARAM S	811222104022	CSE	I
23	KIRUTHIGA G	811222104023	CSE	I
24	KRISHNA K	811222104024	CSE	I
25	MAHALAKSHMI M	811222104025	CSE	I
26	MALINI M	811222104026	CSE	I
27	MATHIYARASAN P	811222104027	CSE	I
28	MAVITHRA K	811222104028	CSE	I
29	MEIYANAMOORTHY K	811222104029	CSE	I
30	MOHAMED SAFEEULLAH S	811222104030	CSE	I
31	PAVITHRA G	811222104031	CSE	I
32	PRIYANKA P	811222104032	CSE	I
33	RAJA GANESH B	811222104033	CSE	I
34	RAJESH B	811222104034	CSE	I

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S.No.	Student Name	Register Number	Department	Year
35	RIZWANA PARVEEN A	811222104035	CSE	I
36	SAKTHIVEL R	811222104036	CSE	I
37	SANDHIYA S	811222104037	CSE	I
38	SANJAY D	811222104038	CSE	I
39	SANTHIYA P	811222104039	CSE	I
40	SARAN KUMAR J	811222104041	CSE	I
41	SATHISHKUMAR S	811222104042	CSE	I
42	SHARMILA DEVI S	811222104043	CSE	I
43	SHARON ESTHER JESSICA C	811222104044	CSE	I
44	SUBBULAKSHMI C	811222104045	CSE	I
45	SUGANYA S	811222104046	CSE	I
46	SUSMITHA V	811222104047	CSE	I
47	VALARMATHI P	811222104048	CSE	I
48	VARRSA TANUSYA S S	811222104049	CSE	I
49	VASUNDHARAN R	811222104050	CSE	I
50	VIGNESH V	811222104051	CSE	I
51	VIJAYALAKSHMI G	811222104052	CSE	I
52	JAGADEESHKUMAR S	811222105001	EEE	I
53	KIRTHICK RAJ D	811222105002	EEE	I
54	RAMESH P	811222105004	EEE	I
55	RAMESH S	811222105005	EEE	I
56	VIGNESH G	811222105006	EEE	I
57	AAROOHIRA U	811222106001	ECE	I
58	ABINASH T	811222106002	ECE	I
59	ALAGU SUNDARI S	811222106003	ECE	I
60	ALWIN SESBRIT Y	811222106004	ECE	I
61	ANBUSELVAN G	811222106005	ECE	I
62	ARJUN R J	811222106006	ECE	I
63	BARATH P	811222106007	ECE	I
64	BAVITHRA R	811222106008	ECE	I
65	DHANALAKSHMI M	811222106009	ECE	I
66	GOPALAKRISHNAN D	811222106010	ECE	I
67	HEMNATH S	811222106011	ECE	I
68	JEEVITHA PRAVEENA S	811222106012	ECE	I
69	KAMESHWARAN M	811222106013	ECE	I
70	KARUPPASAMY C	811222106014	ECE	I
71	KURAL OVITYA S	811222106015	ECE	I
72	MADHAN M	811222106016	ECE	I
73	MAHALAKSHMI S	811222106017	ECE	I
74	MAHESHWARAN M	811222106018	ECE	I
75	MARTIN NAVEEN J	811222106019	ECE	I
76	MEENA M	811222106020	ECE	I
77	MEENAKSHI DEVI K	811222106021	ECE	I
78	MEKALA E	811222106022	ECE	I
79	MOHANDASS P	811222106023	ECE	I
80	NANDHINI K	811222106025	ECE	I
81	AKSHAY K	811221104001	CSE	II
82	BHARATHKUMAR S M	811221104002	CSE	II
83	DHINESH C	811221104004	CSE	II
84	EYARKAI KAMALI R	811221104005	CSE	II


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S.No.	Student Name	Register Number	Department	Year
85	GOKULNATH P R	811221104006	CSE	II
86	HARIHARASWAMY M	811221104007	CSE	II
87	HARISH R	811221104008	CSE	II
88	HARRISH M	811221104009	CSE	II
89	HEMA T	811221104011	CSE	II
90	JACOP ANTONY L	811221104012	CSE	II
91	JEEVANANTHAM S	811221104013	CSE	II
92	KATHIRVEL K	811221104014	CSE	II
93	KEERTHANA J	811221104015	CSE	II
94	MANIKANDAN N	811221104018	CSE	II
95	MOHAMED THOUFIK U	811221104020	CSE	II
96	NAVEENKUMAR S	811221104023	CSE	II
97	NITHYA A	811221104024	CSE	II
98	POORNIMA C	811221104025	CSE	II
99	PRASANNA BALAJI C	811221104026	CSE	II
100	SNEGA M	811220106038	ECE	III
101	SOBI AMIRTHA N	811220106039	ECE	III
102	SUNIL KUMAR B	811220106041	ECE	III
103	SUSILA N	811220106042	ECE	III
104	YOGA PRIYA R	811220106049	ECE	III
105	ANAND R	811220106301	ECE	III
106	KIRUTHIKA R	811220106302	ECE	III
107	RAJESH R	811220106304	ECE	III
108	ABINESH AS	811220114001	MECH	III
109	ANBARASAN M	811220114003	MECH	III
110	ARUNKUMAR M	811220114005	MECH	III
111	BALAMURUGAN R	811220114008	MECH	III
112	DHANUSHRAJA P	811220114013	MECH	III
113	DURAI PANDI A	811220114015	MECH	III
114	HARIHARAN M	811220114017	MECH	III
115	KANISHKAVARDHINI S	811220114020	MECH	III
116	KISHOR KUMAR D	811220114025	MECH	III
117	LOGANATHAN C	811220114026	MECH	III
118	MOHAMED ASHIF A	811220114032	MECH	III
119	SANJAY KUMAR M	811220114039	MECH	III
120	SANTHOSH KUMAR R	811220114040	MECH	III
121	SARANYA SREE TR	811220114042	MECH	III
122	SARAVANAN M	811220114043	MECH	III
123	SIRIYAC SELVA A	811219114010	MECH	IV
124	SURIYAGANESH M	811219114011	MECH	IV
125	VAITHIYALINGAM M	811219114012	MECH	IV
126	VIKASH R	811219114013	MECH	IV
127	GOKUL R	811219114701	MECH	IV
128	MADHAN MURUGAN S	811219114702	MECH	IV
129	MUTHUKARUPPAN M	811219114703	MECH	IV
130	INIGO RITHISH P	811219114704	MECH	IV
131	AKASH V	811219205001	IT	IV
132	AKILANDESWARI J	811219205002	IT	IV
133	ARAVINDHAN R	811219205003	IT	IV
134	CHITHRA BHARATHY M	811219205004	IT	IV
135	JEEVITHA M	811219205005	IT	IV

  
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S.No.	Student Name	Register Number	Department	Year
136	KAVYA K	811219205006	IT	IV
137	KEERTHIKROSHAN P	811219205007	IT	IV
138	LIBIA POJATHSIYU C	811219205008	IT	IV
139	MAGESHWARAN M	811219205009	IT	IV
140	RANJITH M	811219205011	IT	IV
141	RANJITHKUMAR A	811219205012	IT	IV

  
EDC Coordinator

  
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EDC PROGRAM  
on  
"SOCIAL ENTREPRENEURSHIP"

Attendance List

S.No.	Student Name	Register Number	Department	Year	Attendance	Signature
1	ARJUN RAJAN E	811222104001	CSE	I	/	Arjun Rajan E
2	BALAMURUGAN M	811222104002	CSE	I	/	Balamurugan M
3	BANUSREE K	811222104003	CSE	I	/	Banusree K
4	BHARANITHARAN D	811222104004	CSE	I	/	Bharanitharan D
5	DEEBA ANJALIN J	811222104005	CSE	I	/	Deeba Anjalini J
6	DEVIBALAN S	811222104006	CSE	I	/	Devibalan S
7	DHARUN U	811222104007	CSE	I	/	Dharun U
8	DINESH BABU J	811222104008	CSE	I	/	Dinesh Babu J
9	DIVYASREE G	811222104009	CSE	I	/	Divya Sree G
10	FAIZAL AHAMED J	811222104010	CSE	I	/	FAIZAL AHAMED J
11	FAZLUDEEN M	811222104011	CSE	I	/	Fazludeen M
12	GAYATHRI R	811222104012	CSE	I	/	Gayathri R
13	GOKULAN S	811222104013	CSE	I	/	Gokulan S
14	GOWSALYA S	811222104014	CSE	I	/	Gowsalya S
15	GURUPRAKASH N V	811222104015	CSE	I	/	Guruprakash N V
16	HAJIRA BANU K	811222104016	CSE	I	DB	DB
17	HARISH V	811222104017	CSE	I	/	Harish V
18	JAI SURYA D	811222104018	CSE	I	/	Jai Surya D
19	JAYAPAKIYAM B	811222104019	CSE	I	/	Jayapakiyam B
20	KALARANI K	811222104020	CSE	I	/	Kalarani K
21	KALPANA S	811222104021	CSE	I	/	Kalpana S
22	KARTHICK SUNDARAM S	811222104022	CSE	I	/	Karthick Sundaram S
23	KIRUTHIGA G	811222104023	CSE	I	/	Kiruthiga G
24	KRISHNA K	811222104024	CSE	I	/	Krishna K
25	MAHALAKSHMI M	811222104025	CSE	I	/	Mahalakshmi M
26	MALINI M	811222104026	CSE	I	/	Malini M
27	MATHIYARASAN P	811222104027	CSE	I	/	Mathiyarasan P
28	MAVITHRA K	811222104028	CSE	I	/	Mavithra K
29	MEIYANAMOORTHY K	811222104029	CSE	I	/	Meiyanamorthy K
30	MOHAMED SAFEEULLAH S	811222104030	CSE	I	DB	DB
31	PAVITHRA G	811222104031	CSE	I	/	Pavithra G
32	PRIYANKA P	811222104032	CSE	I	/	Priyanka P
33	RAJA GANESH B	811222104033	CSE	I	/	Raja Ganesh B
34	RAJESH B	811222104034	CSE	I	/	Rajesh B

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## Report of the Program

1.	<b>Program Name</b>	:	EDC Program on “ <b>Social Entrepreneurship</b> ”
2.	<b>Date of Program</b>	:	9.02.2022
3.	<b>Resource Person</b>	:	<b>Mrs. S. Veni</b> MBA Professor JJ College of Engineering and Technology Trichy
4.	<b>Participants</b>	:	<b>141</b>
5.	<b>Objective of the Program</b>	:	The Objective of the EDC Program gain a clear understanding of all aspects of a business, including key partners, resources, activities, value propositions, customer segments, channels, cost structure, and revenue streams.
6.	<b>Objective of the Program</b>	:	<b>At the end of this Program, the students will be able to</b> <ul style="list-style-type: none"><li>• Students will develop refined and comprehensive business models by thoroughly analysing and iterating on various components using the Canvas.</li><li>• Students will have innovative thinking by prompting entrepreneurs to explore alternative approaches and solutions. This fosters a culture of creativity, leading to innovative business strategies.</li><li>• Students will be able to optimize resource allocation and management based on the insights gained from the Canvas analysis. This ensures efficient use of available resources, leading to cost-effectiveness and improved operational efficiency.</li></ul>
7.	<b>Photo</b>	:	<p>Social Entrepreneurship 09.02.2022</p> <p>Manikandam, Tamil Nadu, India Trichy-Madurai Highway, Madurai Main Road, NH-45B Tiruchirappalli, Manikandam, Panjappur, Tamil Nadu 620012, India Lat 10.739199° Long 78.637923° 09/02/22 10:43 AM GMT +05:30</p>

  
**EDC Coordinator**

  
**Dr. G. Balakrishnan, M.E., Ph.D.,**  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
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**Principal**



# Indra Ganesan

## COLLEGE OF ENGINEERING

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NAAC Accredited, 2(F) Status Institution by UGC




# CERTIFICATE OF PARTICIPATION

IS PROVIDED TO

VALARMATHI P CSE I

for their participation in **One Day Program** on "**Social Entrepreneurship**" conducted by  
Entrepreneurship Development Cell in association with IQAC of **Indra Ganesan College  
of Engineering** at **9th February 2022** during academic year  
2021-2022

  
EDC COORDINATOR

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
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PRINCIPAL



**Indra Ganesan**  
**COLLEGE OF ENGINEERING**

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**VARRSA TANUSYA S S CSE I**

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EDC COORDINATOR

  
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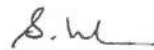



## CERTIFICATE OF PARTICIPATION

IS PROVIDED TO

HARRISH M CSE II

for their participation in **One Day Program** on "**Social Entrepreneurship**" conducted by  
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IS PROVIDED TO

HEMA T CSE II

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2021-2022

  
EDC COORDINATOR

  
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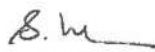



# CERTIFICATE OF PARTICIPATION

IS PROVIDED TO

**KISHOR KUMAR D MECH III**

for their participation in **One Day Program** on "**Social Entrepreneurship**" conducted by  
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of Engineering at **9th February 2022** during academic year  
2021-2022

  
EDC COORDINATOR

  
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# CERTIFICATE OF PARTICIPATION

IS PROVIDED TO

LOGANATHAN C MECH III

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EDC COORDINATOR

  
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INIGO RITHISH P MECH IV

for their participation in **One Day Program** on "Social Entrepreneurship" conducted by  
Entrepreneurship Development Cell in association with IQAC of **Indra Ganesan College  
of Engineering** at **9th February 2022** during academic year  
2021-2022

  
EDC COORDINATOR

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
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PRINCIPAL





**Indra Ganesan**

**COLLEGE OF ENGINEERING**

Madurai Main Road (NH-45B), Manikandam, Tiruchirappalli - 620 012  
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai  
NAAC Accredited, 2(F) Status Institution by UGC



# CERTIFICATE OF PARTICIPATION

IS PROVIDED TO

**AKASH V IT IV**

for their participation in **One Day Program** on "**Social Entrepreneurship**" conducted by  
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