

## Indra Ganesan

COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennal Accredited by NAAC with '8+' Grade, 2(f) & 128 Status Institution by UGC

IG Valley, Madurai Main Road, Manikandam, Tiruchirappalli - 620012

### **NAAC DOCUMENTS**

**QUALITY INDICATOR FRAME WORK** 

CRITERION - 2

# TEACHING-LEARNING AND EVALUATION

SUBMITTED BY

**IQAC** 

INTERNAL QUALITY ASSURANCE CELL
INDRA GANESAN COLLEGE OF ENGINEERING





Criteria 2

Teaching-Learning and Evaluation

350

Key Indicator-2.6 Student Performances and Learning Outcome (90)

2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all programmes offered by the institution are stated and displayed on website

### MASTER OF BUSINESS ADMINISTRATION (MBA)R2017

2021-2022

#### **ATTAINMENT EVALUATION OF POS & Cos**

#### MBA

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Dr. G. Balakrishnan, M.E., Ph.D.,
Principal

Indra Ganesan College of Engineering

IG Valley Madurai Main Road Manikandam, Trichy-620 012.



#### **DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

#### ACADEMIC YEAR-2021-2022

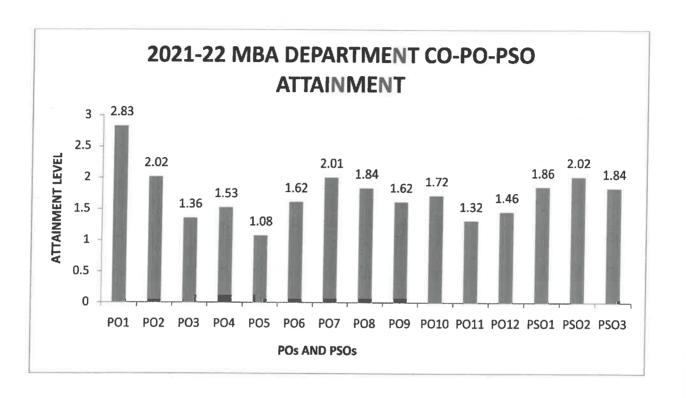
PO/PSO	STATEMENT	
PO1	Ability to apply the business acumen gained in practice	2.83
PO2	Ability to understand and solve managerial issues	
PO3	Ability to communicate and negotiate effectively, to achieve organizational and individual goals	
PO4	Ability to upgrade their professional and managerial skills in their workplace	
PO5	Ability to explore and reflect about managerial challenges, develop informed managerial decisions in a dynamically unstable environment	1.08
PO6	Ability to take up challenging assignments	1.62
PO7	Ability to understand one's own ability to set achievable targets and complete them	
PO8	Ability to pursue lifelong learning	1.84
PO9	To have a fulfilling business career	
PO10	Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions	
PO11	Project management and finance: Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.	1.32
PO12	Life-long learning: Recognize the need for and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change	
	To create, select, and apply appropriate techniques, resources, modern engineering and IT tools including prediction and modelling to complex engineering activities with an understanding of the limitations	
PSO2	To manage complex IT projects with consideration of the human, financial, ethical and environmental factors and an understanding of risk management processes, and operational and policy implications.	2.02
PSO3	To adapt to emerging information and communication technologies (ICT) to innovate ideas and solutions to existing/novel problems.	1.84

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Principal Principal

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### DEPARTMENT OF MBA ACTION TAKAN REPORT FOR CO-PO-PSO ATTAINMENT ACADEMIC YEAR 2021-2022

In order to bridge the gap between the attainments with respect to target level in each **POs and PSOs** the following measure were taken

SL.NO	NAME OF ACTIVETIES PROPOSED	FOCUSED POs and PSOs
1	Value Added course (VAC)-advanced	PO1,PO2,PO3,PO4,PO5,PO9,
	surveying on total stations	PO10,PO12,PSO1,PSO2,PSO3
2	Entrepreneurship & Development cell	PO6,PO07.PO8,PO11
	(EDC) –Awareness about entrepreneurship,	
	innovation and importance of an EDC	
3	Intellectual Properties Right (IPR)-Role of	PO6,PO07.PO8,PO11
	IPR Green Technology	,
4	Languages and Communication	PO9,PO10
	Technologies(LCT) -effect of technology in	,
	intercultural	
5	Soft Skill Programme – way from campus to	PO10
	corporate	
6	Life Skill Programme – entrepreneurship	PO8
	and innovations	
	Information Communication Technology	PO5,PO12
	(ICT) Tools- all in communication tools	
8	Research Methodology (RM)- Safety	PO1,PO2,PO3,PO4,
	management system at construction industry	PSO1,PSO2,PSO3

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Principal

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