

IG Valley, Madurai Main Road, Manikandam, Tiruchirappalli - 620012

NAAC DOCUMENTS

QUALITY INDICATOR FRAME WORK

CRITERION – 2

TEACHING-LEARNING AND EVALUATION

SUBMITTED BY

IQAC INTERNAL QUALITY ASSURANCE CELL INDRA GANESAN COLLEGE OF ENGINEERING

The state



Criteria 2 Teaching-Learning and Evaluation

350

Key Indicator- 2.6. Student Performance and Learning Outcome (90)

2.6.2 Attainment of POs and COs are evaluated (20)

2020-2021

ATTAINMENT EVALUATION OF POS & COS MASTER OF BUSINESS ADMINISTRATION <u>Table of Content</u>

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Department of MASTER OF BUSINESS ADMINISTRATION

Academic Year (2020 - 2021)

PO-PSO ATTAINMENT

| PO/PSO | STATEMENT | ATTAINMENT VALUE |
|--------|--|------------------|
| PO1 | Ability to apply Management fundamentals in practical world | 2.63 |
| PO2 | An ability to identify, formulate, and solve Managerial problems. | 2.73 |
| РОЗ | Demonstrate abilities such as initiative taking and innovative thinking in their acts. | 1.23 |
| PO4 | An ability to function in multi-disciplinary teams. | 1.26 |
| PO5 | To inculcate zeal of self-learning. | 1.78 |
| PO6 | Enhancing Entrepreneurship abilities so that the students are induced to undertake independent ventures. | 1.64 |
| PO7 | An ability to understand professional and ethical responsibility. | 2.57 |
| PO8 | An ability to communicate effectively. | 1.2 |
| РО9 | Enhancing knowledge of contemporary issues. | 1.7 |
| PO10 | Recognition of the need for, and an ability to engage in life-long learning. | 1.74 |

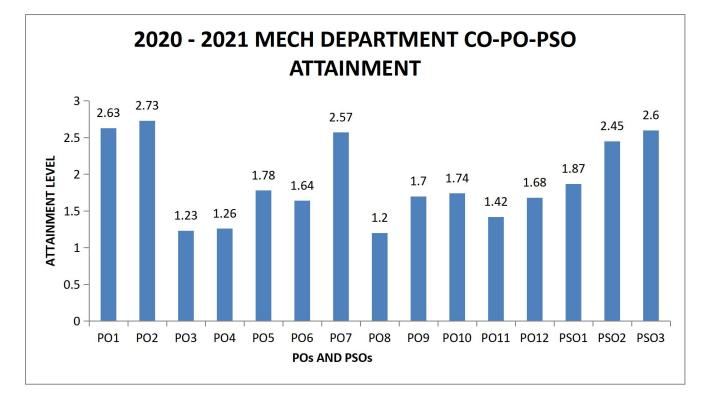
| PO11 | An ability to understand the impact of Managerial solutions in a global, economic, environmental, and societal context. | 1.42 |
|------|---|------|
| PO12 | Ensuring holistic development of students. | 1.68 |
| PSO1 | An ability to apply conceptual foundations of management to solve practical decision-making problems | 1.87 |
| PSO2 | An ability to adapt to dynamic changes in an environment with an understanding of societal and ecological issues relevant to professional managerial practice through life-long learning | 2.45 |
| PSO3 | Excellent adaptability to function in multi- disciplinary work environment, good interpersonal skills as a leader in a team in appreciation of professional ethics and societal responsibilities | 2.6 |



Department of MASTER OF BUSINESS ADMINISTRATION

Academic Year (2020 - 2021)

PO-PSO ATTAINMENT





DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION ACTION TAKEN REPORT FOR CO-PO-PSO ATTAINMENT

ACADEMIC YEAR 2020-2021

In order to bridge the gap between the attained level with respect to the target level in each POs and PSOs, the following corrective measures were taken.

| S.NO | NAME OF THE ACTIVITY PROPOSED | FOCUSED POS & PSOS |
|------|---|-------------------------|
| 1 | Value Added Course (VAC) - Advanced surveying on | PO1,PO2, PO3,PO4,POS, |
| | total station. | PO9,PO10, PO12, |
| | | PSO1,PSO2,PSO3 |
| 2 | Entrepreneurship & Development cell (EDC) - Awareness | PO6,PO7,PO8,PO11 |
| | about Entrepreneurship, innovation and importance of an | |
| | E&I cell. | |
| 3 | Intellectual Property Rights (IPR) - Role of IPR in green | PO6,PO7,PO8,PO11 |
| | technologies | |
| 4 | Language and Communication Technology (LCT)-Effect | PO9,PO10 |
| | of Technology in Intercultural Communication. | |
| 5 | Soft Skill Program - Way from campus to corporate | PO10 |
| 6 | Life Skill Program - Entrepreneurship and Innovation. | PO8 |
| 7 | Information Communication Technology (ICT) tools-Al | PO5,PO12 |
| | in communication tools | |
| 8 | Research Methodology (RM) - Construction safety | PO1,PO2, |
| | management | PO3,PO4,PSO1,PSO2,PSO3. |