

IG Valley, Madurai Main Road, Manikandam, Tiruchirappalli - 620012

# NAAC DOCUMENTS

**QUALITY INDICATOR FRAME WORK** 

## **CRITERION – 1**

# **CURRICULAR ASPECTS**

#### SUBMITTED BY

IQAC INTERNAL QUALITY ASSURANCE CELL INDRA GANESAN COLLEGE OF ENGINEERING







Criteria 1

#### **Curricular Aspects**

100

**Curricular Planning and Implementation (20)** 

The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

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DEPARTMENT OF MANAGEMENT STUDIES

PREFACE O	F	THE	COURSE	FILE
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Batch

: 2021-2023

Academic Year

: 2022-2023 / ODD

Program

: MANAGEMENT STUDIES

Year & Semester

: 2<sup>nd</sup> Year / 3<sup>rd</sup> Semester

Course Code

: BA4001

NBA Course Code: C203

Name of the Course

: Security Analysis and Portfolio Management

Faculty in-charge

: Dr.C.Soundar Rajan Prof & HoD / MBA

Signature of the Faculty in charge

		Total	10	6	10	13	10	12	13	10
		Lecture / week	v v v	500	s s	50 00	in in in	500	4 4 2	ss
		Semester	III/MBA I/MBA VII/CSE	II / MBA III / MBA	I / MBA	III / MBA	I/MBA III/MBA III/MBA	III/MBA I/MBA III/MBA	III / MBA I / MBA	I/MBA
Department of Management Studied			MG8591 Principles of Management BA4312 Summer Internet:							2 Pruvepreneurship Development
al	ů.	BAC	MG BA4	BA4311 BA4302	BA4102 BA4015	11	BA4002 BA4016 BA4301	BA4019 BA4019 BA4002	BA4105 BA4003 BA4037	6
	Faculty Name	Dr.Soundar Rajan C	Dr.C.Velaiutham	Mr.V.S.Guna	Mr.J.V.Velu	Mrs.L.Nisha Martina	Mrs.N.Minipriya	Mrs.B.Thazhali	Mrs.T.Sangeetha	
	S.No.		13	~	4	2	9	2 V	~	

Time Table Coordinator

HOD / MBA

Dr. G. Balakrishnan, M.E., Ph.D., Principal

Indra Ganesan College of Engineering IG Valley, Madurai Main Road Manikandam, Trichy-620 012.

PRINCIPAL

#### SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT BA4001

#### COURSE OBJECTIVES:

Enables student to

Understand the nuances of stock market operations.

> Understand the techniques involved in deciding upon purchase or sale of securities.

#### UNITI INVESTMENT SETTING

Financial and economic meaning of Investment - Characteristics and objectives of Investment -Investment process - Types of Investment - Investment alternatives - Choice and Evaluation - Risk

#### UNIT II FUNDAMENTAL ANALYSIS

Economic Analysis - Economic forecasting and stock Investment Decisions - Forecasting techniques. Industry Analysis : Industry classification, Industr y life cycle - Company Analysis Measuring Earnings - Forecasting Earnings - Applied Valuation Techniques - Graham and Dodds investor ratios.

#### UNIT III

TECHNICAL ANALYSIS

Fundamental Analysis Vs Technical Analysis -- Dow theory -- Charting methods -- Chart Patterns Trend - Trend reversals - Market Indicators - Moving Average - Exponential moving Average Efficient Market theory - Forms of market efficiency weak, semi-strong, strong form - Empirical

tests of market efficiency -its application, UNITIV

PORTFOLIO CONSTRUCTION AND SELECTION

Portfolio analysis - Reduction of portfolio risk through diversification - Portfolio risk - Portfolio Selection - Feasible set of portfolios - Efficient set - Markowitz model - Single index model -

#### UNIT V

Capital Asset Pricing model - Lending and borrowing - CML - SML - Pricing with CAPM - Arbitrage pricing theory- Portfolio Evaluation - Sharpe's index Treynor's index, Jensen's index - Mutual Funds

#### COURSE OUTCOMES :

TOTAL :45 PERIODS

- 1. Understand the concept of investment and identify the investment alternatives to investors 2. Learn the nuances of fundamental analyses and technical analyses
- 3. Analyse and evaluate the value of securities
- 4. Explain how to construct an efficient portfolio
- 5. Explore the various methods through which portfolio evaluation could be done

#### **REFERENCES:**

- 1. Donald E.Fischer& Ronald J.Jordan, Security Analysis & Portfolio Management, PHILearning.,
- 2. Prasannachandra, Investment analysis and Portfolio Management, Tata McGraw Hill, 2011.
- Reilly & Brown, Investment Analysis and Portfolio Management, Cengage Learning,
- S. Kevin , Securities Analysis and Portfolio Management , PHI Learning , 2012. Punithavathy Pandian, Analysis & Portfolio Management, Vikas publishing house PVT LTD. 4.
- second edition, 2013.
- Bodi, Kane, Markus, Mohanty, Investments, 8th edition, Tata McGraw Hill, 2011. 5.
- 6. 2013.
- V.A.Avadhan, Securities Analysis and Portfolio Management, Himalaya Publishing House, 7.
- V.K.Bhalla, Investment Management, S.Chand & Company Ltd., 2012

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# DEPARTMENT OF MANAGEMENT STUDIES

### Lecture Schedule

Degree/Program: MBA

Course code &Name: BA4001-Security Analysis & Portfolio Management

Duration: Sep.2022 - Dec.2022

Semester: IV Section: B Faculty : Dr.C.Soundar Rajan

#### **OBJECTIVES**;

Enables student to

(i) Understand the nuances of stock market operations

(ii) Understand the techniques involved in deciding upon purchase or sale of securities

### **COURSE OUTCOMES:**

After the course, the student should be able to: CO

C203.1	Understand the concept of investment and identify the investment alternatives to	POs	PSOs
C203.2	Learn the nuances of fundamental analyses and technical analyses	1,2,3,4	
C203.3	Analyze and evaluate the value of securities	1,2,3,4	1,2
C203.4		1,2,3,4	1,2
C203.5	Explore the various methods through which portfolio evaluation could be done	1,2,3,4	1,2
2203.6	Explain the schemes of Mutual funds	1,2,3,4	1,2
man a service and		1,2,3,4	1,2 ,

S.No	Date	Period	Forder ( )	
UNIT -	I - INVES	TMENT	SETTING	Book &
	02/01/22	7		Page. No Periods :09
	00/09/02	<u> </u>	a station of the station of the state of the	R3
	0100100		Objectives of Investment	R3
	ALOA1:0		Investment process	R3
6 112	154 67	·	Types of Investment	R3
7 17	179/10	-4	Investment alternatives	R3
	09 22	-11	Risk concepts	R3
9 19	Ing Ing	1. 1	Return concepts	R3
NIT II	- FUNDA	MENTA	Valuation of bonds and stock L ANALYSIS	R3
10 22	09/22	A		R3
		and the second second	Contra Contra 2 2	Target periods :09

11	27/07/22	Interview         Interview <t< th=""><th></th></t<>	
13	29/09/22	4 Forecasting techniques	R
14	10/10/20	A Industry Analysis: Industry	R
15	12/10/22	In Industry life cycle	
16	15/10/02	7 Company Analysis Manual	
17	14/10/22	1 Forecasting Earnings	R
1 1	28/0/22	H Applied Valuation Techniques	R3
18	18/10/22.	L. ( ) Projection of the second secon	R3
UNIT 1	II - TECHN	CAL ANALYSIS	R3
A	81/12/20	A Dow theory Charles	R3
1 40 10	01/11/20	The state of a state of the sta	Target Periods :09
i and a	11/20	The start allerns rond - Then d	R3
19	3/11/22	We want the state of the state	R3
43 10	4/11/22	A STATEMENT STATEMENT A STATEMENT	R3
- T ()	Ŧ/11/22	Sermators - RSI	R3
25 0			R3
26 100		The second se	R3
-4/ 1 h	In Inal	Forms of market efficiency -week and in	R3
UNIT IV	- POPTEO	Empirical tests of market efficiency -its application.	R3
28 111	11/22 11	Empirical tests of market efficiency -its application.      Portfolio analysis	R3
29			arget Periods :09
20		Reduction of portfolio risk then to the	R3
24 - La	11/22 4		R3
20 10	111,62 4	Portfolio Selection	R3
20 11.0/	11/2 7	Feasible set of portfolior	R3
and a start of the	11/22 4	Efficient set - Markowitz model	
	11/2 4	Single index model	<u>R3</u>
30 100	11/22 4	Construction of optimum portfolio	R3
	12/22 7	Multi-index model	R3
NIT V-C	APM		
	2/22 4	Capital Asset Pricing model Ta	R3
0 1461	2/22 H	Lending and borrowing	irget Periods:09
9 07/1	2/22 4	CML - SML	R3
0 08/12	122 A	Pricing with CAPM	R3
1 12/12		A shire	<u>R3</u>
- 18		Arbitrage pricing theory-Portfolio Evaluation	R3
13/12/	122 H	Sharpe's index Treynor's index	R3
14/121	120 H	Jensen's index	R3
10/12/	22 7	Mutual Funds	R3
19/12/		Portfolio Revision	R3
		Management and an an	

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#### Book Reference - Text Books ....

Title of the Book	Author	Th. 5. 21 4		
Security Analysis &	Donald 13 Photo	the second s	Year	
Portfolio Management	Ronald J.Jordan	PHILearning., New Delhi,	2011	
Investment analysis and				
Portfolio Management	Prasannachandra.	Tata McGraw Hill	2011	
Securities Analysis and			4011	
Portfolio Management	S.Kevin	PHI Learning	2012	
	Security Analysis & Portfolio Management Investment analysis and Portfolio Management Securities Analysis and Portfolio Management	Security Analysis & Donald E.Fischer& Portfolio Management Ronald J.Jordan Investment analysis and Portfolio Management Prasannachandra.	Security Analysis & Portfolio Management     Donald E.Fischer& Ronald J.Jordan     Publisher       Investment analysis and Portfolio Management     Prasannachandra.     PHILearning., New Delhi,       Securities Analysis and Portfolio Management     Prasannachandra.     Tata McGraw Hill	

### Book Reference - References

SI	Title of the Book				
1.		Author	Publisher	Year	
1.	Investment Analysis and Portfolio Management	Reilly & Brown	Cengage Learning	2011	
2.	Analysis & Portfolio Management	alysis & Portfolio Punithavathy nagement Pandian			
3.	Securities Analysis and		Vikas publishing house PVT LTD	2013	
4	Portfolio Management	V.A.Avadhan	Himalaya Publishing House	2013	
**	Investment Management	V.K.Bhalla	S.Chand & Company Ltd		
Vebsi	e Reference		LIUing	2012	

### Website Reference:

https://old.amu.ac.in/emp/studvm/99993840.pdf

Signature of the Faculty in-charge

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# DEPARTMENT OF MANAGEMENT STUDIES

# Identification of Curricular Gap & Content Beyond Syllabus(CBS)

Name of the Faculty : Dr.Soundarajan C Course Code & Name: BA4001/Security Analysis and Portfolio Management Semester & Section: III / A &B Academic Year: 2022 -2023 /ODD

LMapping of Course Outcomes with POs & PSOs.( before CBS)

#### Table.1 Mapping of COs, C, PSOs with POs - before CBS. Course PO1

- O. 141 3C	rU	1 12 12 1	DO1	22.00 4	1	1	~~ // //	AVIC L
C202 +		104	PO3	PO4	PO5	PO6	PSO1	PSO2
C203.1	3	3	2	1	1		1001	1302
C203.2	3	3	2		_	-11	2	2
C203.3	2	3	4	1		-	2	2
	3	3	2	1	11	- 1	2	~
C203.4	3	3	2	1	1		4	2
C203.5	3	3	2	1	1	-	2	2
C203.6	3	2		1	1	-	2	2
	5	2	2	1	1	-	2	2

II. Identification of content beyond syllabus.

### Table.2 Identification of content beyond syllabus

Details of Content Beyond Syllabus(CBS) added Stock Market	vacant filled	CO/Unit
	PO6(2) Vacant filled	C203.1 & C203.2/ V & VI

# 111. Mapping of Course Outcomes with POs & PSOs. (After CBS)

Table. Course	PO1	PO2	POT	DOL	03 111	a rus	- after (	CBS.
C203.1	2		105	PU4	P05	PO6	- after ( PSO1	PSO <sub>2</sub>
0.00.13	2	3	2	1	1	-	0	
C203.2	3	3	2	1	1		4	2
C203.3	3	3	2	1 I			2	2
C203.4	3	3	2		1		2	2
C203.5	3	3	2		1	-	2	2
C203.6	3		4	1	1	*2	2	2
a a carto		2	2		1	*2	2	

Signature of the F

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Principal Indra Ganesan College of Engineering IG Valley, Madurai Main Road Manikandam, Trichy-620 012.

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### DEPARTMENT OF MANAGEMENT STUDIES

### Assignment Answer Sheet

Name of the Student: Balaguru J

AU Register Number: 811221631007

Course code	Assignment -	0	Date of Issue: 05.09.2022	Marks	1
Ann	BB 4001	Course Title	SECURITY ANALYSIS AND CONTRACT	VIALKS	10
Year	T	Semester	TOP ON PORTOLI		
			Date of Submission:	16.09	.2022 1

Q.No	Questions	CO
1	Discuss the various features and schemes available for investors in	
2	Elucidate of these will be trade - off between risk & return in Throst	CLUBI

#### Mark Allocation

Rubrics	Marks Allocated	Marks obtained	
Content Quality	6		
Procontation O III		5	
Presentation Quality	2		
Timely submission	2		
Total marks		2	
rotai marks	10	4	

Name and Sign ture of the Faculty Incharge

[Dr. C. Soundar Rajan

HJD/MB

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### DEPARTMENT OF MANAGEMENT STUDIES

### II - MBA / INTERNAL ASSESSMENT TEST - 1

Date		Session / Time	e Subjects Code / Name		
19.10.20	22	AN / 11.00 to 12.	.30 BA4301 – Strategic Management		
		AN / 02.00 to 03.3	30 BA4302 – International Business		
	2	AN / 11.00 to 12.3	0 BA4015 - Strategic Human Resource Management		
		AN / 02.00 to 03.30	BA4016 – Industrial Relations and Labour Legislatio		
		AN / 11.00 to 12.30			
	A	N / 02.00 to 03.30	BA4019 – Reward and Compensation Management		
	A	N / 11.00 to 12.30	BA4002 – Financial Markets		
	AN	/ 02.00 to 03.30	BA4003 – Banking and Financial Services		

HoD/ MBA

PRINCIPAL

Register Number:



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	Internal Assessm	ont Exam - 1	Date/Session	21.10.22/	Marks	50
Course cod	BA4001	Course Title	Security Analysi	And Portfolio N		wh class on a set
Regulation	2021	Duration	90 minutes	Academic 1	any subset of the second second second second	22-2023
Year COURSE O	II PTCOMES	Seniester	111	Department		
A share and reductory second second and	a manual star and the fill fill	pt of investment and ide fundamental analyses an	mify the investment al	ternatives to inv	cutors.	antageninternertationen mehrarenteren terre
704:	manyse and evaluate	the value of securities, uct an efficient portfolio		ما الم الم الم الم الم الم الم الم الم ا	مە بىر يېرىم يېرىيە بىلەر يەرىپەر يېرىيە بىلەرلەر يېرىيە يېرىيە يېرىيە يېرىيە يېرىيە يېرىيە يېرىيە يېرىيە يېرى يېرى بېرىزىدى بىرى بىرى بىرى بىرى يېرىيە ي	
VD:	Explore the various m Explain the schemes of	ethods through which no	ortfolio evaluation cou	ld be done.		

Q.No.	Question	CO	BT
	PARTA		01.
1	Define Investment? (Answer all the Questions 9 x 2 = 18 Marks)		
2	Differentiate investor from speculator.	C203.1	i KI
3	Define Risk.	C203.1	K4
4	Classify the different kinds of bonds.	C203.1	KI
\$	Give five characteristics of common stock.	C203.1	1 K4
61	Explain the concept of primary market?	C203.1	K2
7	How reverse book building works?	C203.2	K2
*	Who is an underwriter or underwriting?	C203.2	K2
9	Define OTCEI?	C203.2	K2
	PART B	C203.2	KI
112	[What are the investor's objectives and Characteristics in Investing his funds in the stock market?	0303 1	t d an
		C203.1	K2
123	Define Risk? Explain the various types of risks involved in investment?	0202.1	tro.
(	Explain the various choices of Investment alternatives available for an Investor with moderate risk taking capabilities.	C203.1 C203.1	K2 K2
~	OR OR		
2h	Explain the techniques used for performing industry analysis and industry life cycle?		and description
38	The second of the second se	C203.1	K2
. 1.1.1.1	<ul> <li>investment in the stocks for the last 5 years and getting a minimum returns. But strategically analyses a business environment and plan change his investment style.</li> <li>1. Why he is changing an investment pattern system?</li> <li>2. How Markowitz model will support to Rahul for getting returns and minimized risk?</li> </ul>	C203.2	K2
	OR OR	here an Venadian	
y , V	What are the 1 1 cs of economic forecasting? Evolution the formation	and a second	

13b What are the 1 ] es of economic forecasting? Explain the forecasting techniques

Course Faculty (Name / Sign / Date) C. COVO dar Poyon

1

(Name /Sign / Date)

C203.2 K2

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#### Internal Assessment Exam - I **BA4001 - Security Analysis and Portfolio Management** Answer Key

#### PART A

#### (Answer all the Questions $10 \ge 2 = 20$ Marks)

#### 1. Define Investment?

Investment defined as commitment of funds made in the expectation of some positive rate of return. If the investment, is properly undertaken, the return will equal with the risk the investor assumes. - Fisher & Jordan

#### 2. Differentiate investor from speculator. Speculation involves trading a financial instrument involving high risk, in expectation of significant returns. The motive is to take maximum advantage from fluctuations in the market. Description: Speculators are prevalent in the markets where price movements of securities are highly frequent and volatile.

3. Define Risk

Investment risk can be defined as the probability or likelihood of occurrence of losses relative to the expected return on any particular investment. Stating simply, it is a measure of the level of uncertainty of achieving the returns as per the expectations of the investor. It is the extent of unexpected results to be realized.

- 4. Interpret the objectives of Investment. An investment is made because it serves some objective for an investor. Every investor invests with a specific objective in mind, and each investment has its own unique set of benefits and risks. There are three main objectives of investment: safety, growth and income.
- 5. Give five characteristics of common stock. Return, Risk, Safety and Liquidity
- 6. Explain the concept of primary market?

The primary market is that part of the capital markets that deals with the issuance of new securities. Companies, governments or public sector institutions can obtain funding through the sale of a new stock or bond issue. This is typically done through a syndicate of securities dealers. The process of selling new issues to investors is called underwriting. In the case of a new stock issue, this sale is an initial public offering (IPO).

7. How reverse book building works? It is refers to the process of generating, capturing, and recording investor demand for shares during an Initial Public Offering (IPO), or other securities during their issuance process, in order to support efficient price discovery. Usually, the issuer appoints a major investment bank to act as a major securities underwriter or book runner.

#### 8. Who is an underwriter or underwriting? It is an agreement whereby the underwriter promises to subscribe to a specified number of shares or debentures or a specified amount of stock in the event of public not subscribing to the issue. If the issue is fully subscribed, then there is no liability for the underwriter. If a part of share issues remains unsold, the underwriter will buy the shares.

#### 9. **Define OTCEI?**

The OTC Exchange of India (OTCEI), also known as the Over-the-Counter Exchange of India, is based in Mumbai, Maharashtra. It is India's first exchange for small companies, as well as the first screen-based nationwide stock exchange in India.

#### PART B

#### (Answer all the Questions $3 \times 14 = 42$ Marks)

10. a) What are the investor's objectives and Characteristics in investing his funds in the stock market?

#### **Characteristics of Investment**

1. Return: All investments are characterized by the expectation of a return. In fact, investments are made with the primary objective of deriving a return. The return may be received in the form of yield plus capital appreciation.

2. Risk: Risk is inherent in any investment. The risk may relate to loss of capital, delay in repayment of capital, nonpayment of interest, or variability of returns.

3. Safety: The safety of an investment implies the certainty of return of capital without loss of money or time. Safety is another features which an investors desire for his investments

4. Liquidity: An investment, which is easily saleable, or marketable without loss of money & without loss of time. Some investments like company deposits, bank deposits, P.O. deposits, NSC, NSS etc. are not marketable. **Objectives of Investment** 

1. Safety: While no investment option is completely safe, there are products that are preferred by investors who are risk averse. Some individuals invest with an objective of keeping their money safe, irrespective of the rate of return they receive on their capital,

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2. Growth: While safety is an important objective for many investors, a majority of them invests to receive capital gains, which means that they want the invested amount to grow. There are several options in the market that offer this benefit.

3. Income: Some individuals invest with the objective of generating a second source of income. Consequently, they invest in products that offer returns regularly like bank fixed deposits, corporate and government bonds, etc.

4. Tax exemption: Some people invest their money in various financial products solely for reducing their tax liability. Some products offer tax exemptions while many offer tax benefits on long-term profits.

5. Liquidity: Many investment options are not liquid. This means they cannot be sold and converted into cash instantly. However, some people prefer investing in options that can be used during emergencies.

#### b) Define Risk? Explain the various types of risks involved in investment?

#### DEFINITIONS OF INVESTMENT RISK

Investment risk can be defined as the probability or likelihood of occurrence of losses relative to the expected return on any particular investment. Stating simply, it is a measure of the level of uncertainty of achieving the returns as per the expectations of the investor. It is the extent of unexpected results to be realized. ELEMENTS OF RISK

The total variability in returns of a security represents the total risk of that security. Systematic risk and unsystematic risk are the two components of total risk. Thus,

Total risk = Systematic risk + Unsystematic risk

#### Systematic Risk

These are risks associated with the economic, political, sociological and other macro level changes. They affect the entire market as a whole and cannot be controlled or eliminated merely by diversifying one's portfolio.

- 1. Interest Rate Risk: it is a type of systematic risk that particularly affects debt securities like bonds and debentures. A bond or debenture normally has a fixed coupon rate of interest.
- 2. Market Risk: it is a type of systematic risk that affects shares. Market prices of shares move up or down consistently for some time periods. A general rise in share price is referred to as a bullish trend, whereas a general fall in share prices is referred to as a bearish trend.
- 3. Purchasing Power Risk: it refers to the variation in investor returns caused by inflation. Inflation results lowering of the purchasing power of money. When an investor purchases a security, he foregoes the opportunity to buy some goods or services.

#### **Unsystematic Risk**

These are risks that are unique to a firm or industry. Factors such as management capability, consumer preferences, labour, etc. contribute to unsystematic risks. Unsystematic risks are controllable by nature and can be considerably reduced by sufficiently diversifying one's portfolio.

- > Business Risk: every company operates within a particular operating environment. This operating environment comprises both internal environment within the firm and external environment outside the firm.
- Financial Risk: Financial risk is a function of financial leverage which is the use of debt in the capital structure. The fixed 3 payments in the form of interest which is a compulsory payment to be made whether the company makes profit or loss.
- 11. a) Explain the various choices of Investment alternatives available for an Investor with moderate risk taking canabilities.

#### **TYPES OF INVESTMENT**

Following are the types of investment available in India:

#### 1. Stocks

Investments in equity markets or stocks provide avenue for wealth creation over a long period of time. It takes a great deal of research and prudence to understand the different types of investment opportunities and identify the right stocks to invest in. 2. Certificate of Deposit

Among the many investment types in India, Certificate of Deposit is a money market instrument which is issued against the funds deposited by an investor. It is invested with the bank in a dematerialized form for a certain period of time. 3. Bonds

Bonds are a type of debt investment that have gained popularity in India. Bond investors lend money to the issuer of the insurument. In the return, the bond issuer i.e. borrower pays interest to the investor at a pre-defined coupon rate till the maturity of the bond. Once the bond matures, the investor receives the original investment back. 4. Real Estate

Investing in real estate involves purchasing residential or commercial properties to allow your capital to appreciate or to generate regular rental income. With such investment types, you get to enjoy a steady stream of income in the form of rent. Another option is to make real estate investments without actually purchasing the property.

#### 5. Fixed Deposits (FD)

Fixed Deposits, which are offered by banks and non-banking financial organisations (NBFCs), are an excellent option to grow your funds while maintaining the highest level of safety. Among the different types of investments in India, this remain a popular choice since it allows you to deposit a lump sum cash with your lender and choose a tenor that suits your needs

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#### 6. Mutual Funds

Mutual funds (MFs) invest in market-linked instruments such as stocks, bonds, or a mix of both equity and debt instruments. The different types of investors in India can choose between equity funds, debt funds, and balanced funds depending on your financial goals and requirements. Furthermore, you can also invest small amounts periodically in MFs using a Systematic Investment Plan (SIP).

#### 7. Public Provident Fund (PPF)

Considered to be one of the safest option among the different types of investment in India, Public Provident Fund (PPF) is an instrument backed by the government. You can invest in PPF by opening an account with any bank or post office. While opening the account, the minimum investment amount is as low as Rs. 100 in some of the banks (can vary for every hank). 8. National Pension System (NPS)

The National Pension System (NPS) is another investment plan backed by the government of India. It falls under the types of investments in India that focuses on saving for the long term, making it the perfect addition to your retirement investment plan. NPS investments can be diversified across 4 key asset classes - Equities, Government Bonds, Corporate Bonds and alternative investment

#### 9. Unit Linked Insurance Plans (ULIP)

Unit Linked Insurance Plans (ULIPs) are among types of investments in India that come with tax benefits as well. It is an instrument that offers you the advantage of investment combined with insurance. The premium you pay to remain invested is divided into two portions. One part goes towards providing you a protective life cover, while the other is invested in market-linked instruments or funds.

#### 10. Senior Citizens' Savings Scheme

Senior Citizens' Savings Scheme (SCSS) is one of the types of investments backed by the Government of India. Indian residents over 60 years of age can open an SCSS account and invest in this scheme for a block of 5 years. Thereafter, the investment can be extended by another 3 years, if needed. You can deposit up to Rs. 15 lakh in your SCSS account in multiples of Rs. 1,000 only

### b) Discuss the steps involved in the process of Book Building?

It is refers to the process of generating, capturing, and recording investor demand for shares during an Initial Public Offering (IPO), or other securities during their issuance process, in order to support efficient price discovery. Usually, the issuer appoints a major investment bank to act as a major securities underwriter or book runner.

When a company wants to raise money it plans on offering its stock to the public. This is typically takes place through either an IPO or an FPO (follow-on public offers). The book building process helps determine the value of the security. Once a company determines it wants to have an IPO, it will then contact a book runner or a lead manager. The book runner will determine the price range it is willing to sell the stock. The book runner will then send out the draft prospectus to potential investors. Generally, the issue stays open for five days. At the end of the five days, the book runner determines the demand of the stock for its given price range. Once the cost of the stock has been determined, then the issuing company can decide how to divide its stock at the determined price to its bidders. 5m)

12. a) Explains the difference between Investment, Gambling and Speculation?

#### **Definitions for Investment**

Investment may be defined as the purchase by an individual or institutional investor of a financial or real asset that produces a return proportional to the risk assumed over some future investment period.

-F. Amling

Investment defined as commitment of funds made in the expectation of some positive rate of return. If the investment is properly undertaken, the return will equal with the risk the investor assumes. - Fisher & Jordan **Financial Investment** 

Financial investment involves of funds in various assets, such as stock, Bond, Real Estate, Mortgages etc, Investment is the employment of funds with the aim of achieving additional income or growth in value. It involves the commitment of resources which have been saved or put away from current consumption in the hope some benefits will accrue in future. **Economic Investment** 

#### Economic investment means the net additions to the capital stock of the society which consists of goods and services that are used in the production of other goods and services. Addition to the capital stock means an increase in building, plants, equipment and inventories over the amount of goods and services that existed. Speculation

Speculation involves trading a financial instrument involving high risk, in expectation of significant returns. The motive is to take maximum advantage from fluctuations in the market. Description: Speculators are prevalent in the markets where price movements of securities are highly frequent and volatile,

Dr. G. Balakrishnan, M.E., Ph.D.,

Principal Indra Ganesan College of Engineering IG Valley, Madurai Main Road Manikandam, Trichy-620 012.

b) Discuss shout the types of participants present in the primary and secondary market, NEW ISSUES MARKET

- The main function of a new issue market is to facilitate transfer of resources from savers to the users. The savers are individuals, commercial banks, insurance companies etc. The users are public limited companies and the government. It is not only a platform for raising finance to establish new enterprises but also for expansion/ diversification/ modernization of existing units.
  - The main functions of a new issue market can be divided into a triple service functions: 1. Origination: It refers to the work of investigation, analysis and processing of new project proposals. It starts before an issue is actually floated in the market. This function is done by merchant bankers who may be commercial banks, all India financial institutions or private firms. At present, financial institutions and private firms also perform this service. Though this service is
- highly important, the success of the issue depends, to a large extent, on the efficiency of the market. 2. Underwriting: It is an agreement whereby the underwriter promises to subscribe to a specified number of shares or debentures or a specified amount of stock in the event of public not subscribing to the issue. If the issue is fully subscribed, then there is no liability for the underwriter. If a part of share issues remains unsold, the underwriter will buy the shares. Thus, underwriting is a guarantee for marketability of shares. There are two types of underwriters in India - Institutional (LIC, UTI,

3. Distribution: It is the function of sale of securities to ultimate investors. This service is performed by brokers and agents who METHODS OF FLOATING NEW ISSUE The various methods which are used in the flotation of securities in the new issue market are;

- 2. Offer for sale
- 3. Placement
- 4. Rights issues

1. Public Issues: Under this method, this issuing company directly offers to the general public / shares at a stated price through a document called prospectus. This is the most common method followed by joint stock companies to raise capital through the issue of securities. The prospectus must state the following: Name of the company, Address of the registered office, Existing and proposed activities, Location of the industry, Names of Directors, Minimum subscription and Names of brokers/ underwriters' bankers/ managers and registrars to the issue.

2. Offer for Sale: This method of offer of sale consists in outright sale of securities through the

or share-brokers. In other words, the shares are not offered to the public directly. This method consists of two stages: The first stage is a direct sale by the issuing company to the issue house and brokers at an agreed price. In the second stage, the intermediaries resell securities to the ultimate investors. The issue houses or stock brokers purchase the securities at a and resell at a higher price. The difference in the purchase and sale price is called spread. It is otherwise called Bought out

3. Private Placement: Under this method, the issue houses or brokers buy the securities outright with the intention of placing them with their clients afterwards. Here the brokers act as almost wholesalers selling them in retail to the public. The brokers would make profit in the process of reselling to the public.

4. Rights Issue: It is a method of raising funds in the market by an existing company. A right means an option to buy certain

securities at a certain privileged price within a certain specified period. Shares, so offered to the existing shareholders are called rights shares. Rights shares are offered to the existing shareholders in a particular proportion to their existing share ownership. The ratio in which the new shares or debentures are offered to the existing share capital would depend upon the requirement of

capital.

IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu – 622 012, India (Approved by AICTE, New Delhi and affiliated to Anna University, Chennai)

Internal Assessment Test Answer Book

Name	Thulastma	1.n?.M		Year/ Semester	耳/丽
Batch No. 611021631059 Course code BA 4001		Date/Session	21.10.22 /71	Department	MBA
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Internal Assessment Test IAT 1			IAT 2		odel
Name and Sig	nature of the Invigi	lator with date	M	21/10/22	•

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		Dr. G. Bal	akrishnar	1, M.E., Ph.D	).,		- momoer ,

Principal Indra Ganesan College of Engineering IG Valley, Madurai Main Road Manikandam, Trichy-620 012.



#### INDRA GANESAN COLLEGE OF ENGINEERING IG VALLEY, MANIDANDAM, TIRUCHIRAPPALLI - 620012 ARTMENT OF MANAGEMENT STUDIES 2022 - 2023 (ODD SEMESTER) STUDENTS MARK STATEMENT- CO BASED

INTERNAL ASSESSMENT-I

# SUBJECT CODE &TITLE: BA4001 & Security Analysis and Portfolio Management

YEAR/SEM: II/III

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MONTH & YEAR: Oct.. & 2022

S.NC			E CO203.1 (IA1)	CO203.2 (IA1)	TOTAL (60)	(100)
-2:	8112216310		30			
	81122163100	03 Albert S	83	10	40	67
3.	81122163100	05 Arun AK	25	14	47	<u>– 78</u>
4.	81122163100	6 Arun N		18	43	12
5.	81122163100	7 Balaguru J	12	15	27	45
6.	81122163100		24	16	40	67
7.	81122163100		21	19	HO	67
8.	811221631010	j wit	28	18	46	77
9.	811221631012		22	15	37	62
10.         811221631013         G           11.         811221631016         Je           12.         2010211010         Je			30	20	50	83
			18	10	28	<u>11</u>
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13.	3		24	20	44	73
14.	811221631020		30	16	46	
15.	· · · · · · · · · · · · · · · · · · ·	Lavanya M	29	17	46	77
16.	811221631021	Loganathan P	27	18	45	75
17.	811221631023	Mohammad Riyas U	AB	AB	AB	AB
18.	811221631024	Mohanasundaram K	20	17	37	
19.	811221631026	Mukesh Kannan K	17	10		62
20.	811221631027	Nantha Kumar S	22	18	27 40	45
21.	811221631028	Nirmala M	33	21		67
-	811221631029	Pavithran P	31	20	54	90
22.	811221631030	Prasanth R	30	1	_51	86
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			30	19	49	82
			25	17	42	70
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31.         811221631042           32.         811221631043           33.         811221631044           34.         811221631046		Alimation and A	8	9		
	Saran L	34		27	45	
	Saratha C		21	55	92	
	811221631046	Sharmila KV	25	18	43	12
35.	811221631047	Sheela rani N	31	20	51	85
36.	811221631048	Sivaparamaleshwari B	35	2	56	9.3
37.	811221631051	Subash P	30	.19	49	82
38.	811221631053		24	15	39	65
39.		Thulasimani M	32	14	46	
40,	811221631054	Vasanth G	28	18		-77
41.	811221631055	Vasanthapriya S	30	16	41	68
42.	811221631056	Vigneswari G	29		46	77
-	811221631057	Vijayalakshmi M	30	18	HT	78_
13.	811221631058	Vijaya Sasthirirai K		21	51	85
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MARKS RANGE:

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Total No.of Candidates Absent	4)
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Percentage of Pass	Gud
	81.7.

STAFF INCHARCE

HoD/MBA

100 PRINCIPAL

(G Chennai-25)	OT CAUSE ANALYSIS Course Code & Name : BA4001 - Security Fralysis & Port-Tolio Naragem Semester : III Exam/Month & Year: &1. [0.22 Achieved : 85, %	PREVENTIVE ACTION TAKEN SPECIAL UNIT L'UNIT SPECIAL UNIT L'UNIT	Siguratine of the HoDMBA
INDRA GANESAN COLLEGE OF ENGINEERING IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu - 620 012, India (Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25) DEPARTMENT OF MANAGEMENT STUDIES	IALYSIS ne: 864001 - Secuaity F : 111 n: 21. 10.22	CAUSES FOR FAILURE CORRECTIVE REVENTIVE ACTION TAKEN Through Alterbar Transfer Action TAKEN ACTION TAKEN Through Alterbar Transfer Action Taken Health Tesus Selated question Special (mr. 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,	
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INDRA GA IG Valley, A (Approved by AICT) DEPART	v : Dr.c. Sou : MBA : TA1 : 95 %	Siroalbalool NAME OF THE STUDENT Siroalbalool Frinnin Bilaalbaloola Conyathofi k Bilaalbalaal Anukeshkonmin k Silaalbalaal Ponthiusha. R Bilaalbalaal sakthiruel T Bilaalbalada Santhiasha handigi. A	acuity Member
	Name of the Faculty Degree & Program IA Test Target S MO		Signature of the Fac







### DEPARTMENT OF MANAGEMENT STUDIES

### H - MBA / INTERNAL ASSESSMENT RETEST - I

Date	Session / Time	Subjects Code / Name
25.10.2022	AN / 11.00 to 12.30	BA4301 – Strategic Management
	AN / 02.00 to 03.30	BA4302 – International Business
26.10.2022	AN / 11.00 to 12.30	BA4015 – Strategic Human Resource Management
	AN / 02.00 to 03.30	BA4016 Industrial Relations and Labour Legislations
7.10.2022	AN / 11.00 to 12.30	BA4001 – Security Analysis and Portfolio Management
	AN / 02.00 to 03.30	BA4019 - Reward and Compensation Management
8.10.2022	AN / 11.00 to 12.30	BA4002 – Financial Markets
	AN / 02.00 to 03.30	BA4003 – Banking and Financial Services

Hol / MBA

PRINCIPAL

Register Number:



INDRA GANESAN COLLEGE OF ENGINEERING

IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu - 620 012, India (Approved by AICTE, New Delhi and affiliated to Anna University, Chennai)

1 	ر م مراهد	Internal Assessm	ent Refest - 1	Date/Session	27.10.22 / FN	Marks	50				
Course ci	Course code BA4001		Course Title	Security Analysis And Portfolio Management							
Regulatio	n	2021	Duration	90 minutes	Academic Y	manager and the second	2022-2023				
Year		111	Semester	111	Department	man the second	MBA				
COURSE	OUTC	OMES	and a second sec	An Westministration of the second sec			articles a substance				
CO1:	1 Ind	erstand the conec	pt of investment and ide	ntify the investment a	harmativas to inc	ontonn					
02:	Lear	n the nuances of	fundamental analyses an	d technical analyeas	Recthatives to my	cstors.					
703:	Anal	vse and evaluate	the value of securities.	a reciment must aco.	W 1999 AL Areas	•					
704:	Expl	ain how to consti	uct an efficient portfolio				1999 - 19 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1999 - 1				
:OS:	Expl	ore the various m	ethods through which po	Infolio gualuatian nau	II had a second	-Ayğı-Alasi	dagte werge w				
:06:	Expla	ain the various se	hemes of Mutual Fund	nuono evaluation cou	ia ac done.		and the second se				

Q.No	Question	I CO	BT
	PARTA		
2	(Answer all the Questions 9 x 2 = 18 Marks)		
2		C203.1	KI
3	What is meaning of the Return?	C203.1	K2
4	What is Speculation?	C203.1	K2
5	What is Gambling?	C203.1	K2
	What is mean by fundamental analysis?	C203.1	K2
	Define IPO?	C203.2	KI
	What is OTCE1?	C203.2	K2
	What is trading on Margin?	C203.2	K2
9	State objectives of ISE.	C203.2	KI
	PART B		
	(Answer all the Questions 3 x 14 = 42 Marks)		
112	Explain the Objectives and Characteristics of Investment?	C203.1	<b>K</b> 3
	OR		1 1.47
115	Define risk? Explain the various types of risk involved in investment?	C203.1	K2
122	Explain the types of investments available for an aggressive investor?	C203.1	K2
	OR	0400.1	6 %-48
126	Explain the process of investment undertaken by the investor?	0202.1	110
За .	What are NSE and BSE? Discuss their features and advantages	C203.1	K2
1		C203.2	K2
35 1	OR OR		l fo o thair deale to year
201	What are he functions of SEBI and the role in evolving the Indian capital market.	C203.2	K2

Course Faculty 9.5 /10/22 (Name / Sign / Date) (C. South Not Rayon

HoD

(Name |Sign / Date)

Dr. G. Balakrishnan, M.E., Ph.D., Principal Indra Ganesan College of Engineering IG Valley, Madurai Main Road

Manikandam, Trichy-620 012.

IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu – 622 012, India (Approved by AICTE, New Delhi and affiliated to Anna University, Chennai)

Internal Assessment Retest Answer Book

Name	Santhoshalar	nay A		Year/ Semester	I/II			
Batch No. 811221631042 Date/Session		Date/Session	27.10.22 / FN	MBA				
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Name and Sig	nature of the Invigi	lator with date	10 mit 27/10/22					

]	Part A												
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#### INDRA GANESAN COLLEGE OF ENGINEERING IG VALLEY, MANIDANDAM, TIRUCHIRAPPALLI – 620012 IRTMENT OF MANAGEMENT STUDIES 2022 – 2023 (ODD SEMESTER) <u>STUDENTS MARK STATEMENT- CO BASED</u>

#### INTERNAL ASSESSMENT-I

### SUBJECT CODE & TITLE: BA4001 & Security Analysis and Portfolio Management

YEAR/SEM: II/III

#### MONTH & YEAR: Oct.. & 2022

S.NO	REG NO	STUDENT NAME	CO203.1 (IA1)	CO203.2 (IA1)	TOTAL (60)	TOTAL (100)
1.	811221631006	Arun N	2.0	10	30	50
2.	81171631013	Grayathri K	21	(2	33	55
3.		Mukesh Kannan-K	24	11	35	58
4.	811221631031	Prathivsha, R	2	11	32	53
5.	811221631037	Sakthivel. T	21	13	34	57
6.		Santheshalamay A	20	11	31	152
7.						1 40
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9.						ayyaa
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#### **MARKS RANGE:**

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Total No.of Candidates Present	6
Total No.of Candidates Absent	Preser.
Total No.of Students Pass	6
Total No. of Students Fail	Republic
Percentage of Pass	100%

STAFF/INCHAR

PRINCIPAL

Dr. G. Balakrishnan, M.E., Ph.D., Principal Indra Ganesan College of Engineering IG Valley, Madurai Main Road Manikandam, Trichy-620 012.

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l-Com	ame of Depa stails of Exa	annen (	IVID	A Y Fest -1	ear,	/ Ser	n/5	ec ;	2	/ 111		No	), of				gistered ;	43
S.No,	Course Code	List of Reg.No	Verified	Log Book	Verified	Course	a) III	Verified	(N/N)	No of	students	Attended	No of	Absentees	No of	Failures	Pass %	Remarks
1	BA4801	8112216310	16	Ч			Y		*********	4	3		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		3	9. 93) (99	93.02%	Ab Incomp
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M IQAC Co-ordinator

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Dr. G. Balakrishnan, M.E., Ph.D., Principal Indra Ganesan College of Engineering IG Valley, Madurai Main Road Manikandam, Trichy-620 012.

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