



# Indra Ganesan

## COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai  
Accredited by NAAC with 'B+' Grade, 2(f) & 12B Status Institution by UGC

IG Valley, Madurai Main Road, Manikandam, Tiruchirappalli - 620012

# NAAC DOCUMENTS

---

## QUALITY INDICATOR FRAME WORK

---

### CRITERION – 1

---

## CURRICULAR ASPECTS

---

SUBMITTED BY

**IQAC**

INTERNAL QUALITY ASSURANCE CELL

**INDRA GANESAN COLLEGE OF ENGINEERING**





# Indra Ganesan

## COLLEGE OF ENGINEERING

Madurai Main Road (NH-45B), Manikandam, Tiruchirappalli - 620 012  
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai  
NAAC Accredited, 2(F) Status Institution by UGC



<b>Criteria 1</b>	<b>Curricular Aspects</b>	<b>100</b>
-------------------	---------------------------	------------

## 1.1 Curricular Planning and Implementation (20)

**1.1.1 The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment**

### Table of Content

S. No	Description
1.	Preface of the Course File
2.	Review of Course File
3.	Faculty Time Table
4.	Course Plan
6.	Content Beyond Syllabus
7.	Rubrics Base Evaluation
8.	Academic Audit Form
9.	Student Feed Back on Faculty
10.	Internal Assessment Schedule
11.	Question Paper
12.	Answer Key
13.	Sample Answer Sheet
14.	Co Based Mark Entry

**INDRA GANESAN COLLEGE OF ENGINEERING**  
IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu – 620 012, India  
(Approved by AICTE, NewDelhi, Affiliated to Anna University, Chennai-25)

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

---

**PREFACE OF THE COURSE FILE**

Batch : 2018-2019

Academic Year : 2018-2019/EVEN

Program : COMPUTER SCIENCE AND ENGINEERING


Year&Semester : 4<sup>th</sup>Year/8<sup>th</sup>Semester/'A'Section


Course Code : CS6008

NBA Course Code : C406

NameoftheCourse : Human Computer Interaction

Facultyin-charge : Mr.P.Suresh Pandi/Asst.Prof/CSE

  
Signature of the Faculty in-charge

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

  
HoD / CSE



# INDRA GANESAN COLLEGE OF ENGINEERING


(Approved by AICTE, New Delhi and affiliated to Anna University, Chennai)

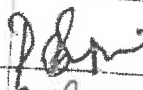

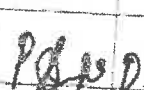
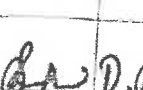

## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

### REVIEW OF COURSE FILE

(to be pasted on the inner side of the file-backside).(#-State Yes/No.)

S.N	Details	Date:	R-I-*	R-II-*&	R-III-*&	R-IV-*&\$	R-V-*&\$@
1.	Preface of the course file		Y				
2.	Vision, Mission, PEOs, POs, PSOs, Blooms taxonomy		Y				
3.	Subject handlers of yesteryears		Y				
4.	Timetable/Workload of the staff – Distribution of teaching load – Roles and Responsibilities		Y				
5.	Syllabus signed by staff & HoD		Y				
6.	Lecture Schedule signed by staff & HoD		Y				
7.	Course Committee meeting circular and minutes		Y				
8.	Identification of Curricular gap and Content Beyond the syllabus		Y				
9.	Self-study topics		Y				
10.	Previous AU Question papers		Y				
11.	Unit wise Q&A and Objective type questions		Y				
12.	Unit wise course material		Y				
13.	Assignment question paper with sample answer sheets and mark entry			Y	Y	Y	
14.	Tutorial question paper with key and mark entry			Y	Y	Y	
15.	Class test/IA test Q Paper with Key, sample answer papers and mark entry			Y	Y	Y	
16.	IA Test- result analysis-CAP-evidence-root cause analysis.			Y	Y	Y	
17.	Retest -Q paper-Attendance-marks			Y	Y	Y	
18.	AU Web portal entry sheet			Y	Y	Y	
19.	Very poor performance in first two tests-action taken.-communication to parents-evidence			Y	Y	Y	
20.	Absence for two tests-action taken-communication to parents-evidence.				Y	Y	
21.	Indiscipline of student reported, if any				Y	Y	
22.	Special class/coaching class/remedial class/attendance-CAP			Y	Y	Y	
23.	Conduct of Seminar, Quizzes - proof			Y	Y	Y	
24.	Content beyond the syllabus - proof						
25.	Student feedback on faculty						Y
26.	Course end survey						Y
27.	Internal Assessment sheet						Y
28.	AU question paper with students feedback						Y
29.	Discrepancy of the question paper and correspondence, if any						Y
30.	AU result analysis-Details of arrear students.						Y
31.	AU grade sheet						Y
32.	CO – PO & PSO attainment sheet						Y
	Signature of Course handling faculty						Y
	Signature of HoD						

  
**Dr. G. Balakrishnan, M.E., Ph.D.,**  
 Principal  
 Indra Ganesan College of Engineering  
 IG Valley, Madurai Main Road  
 Manikandam, Trichy-620 012.








**INDRA GANESAN COLLEGE OF ENGINEERING**  
 IG Valley, Manikandam, Tiruchirappalli, TamilNadu 620012,India  
 (Approved by AICTE,NewDelhi,Affiliated to Anna University,Chennai-25)


**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

**Faculty TimeTable**

Mr. P. Suresh Pandi AP/CSE																				
DayOrder	1	2	3	4	5	6	7	8												
I		HCI																		
II																				
III			HCI																	
IV																				
V	HCI					HCI														
<table border="1"> <thead> <tr> <th>S.Code</th> <th>Title</th> <th>Year/Branch</th> <th>Hours</th> </tr> </thead> <tbody> <tr> <td>CS6008</td> <td>Human Computer Interaction</td> <td>IV/CSE</td> <td>4Hours</td> </tr> <tr> <td colspan="4" style="text-align: center;">TOTAL- 4hours</td> </tr> </tbody> </table>									S.Code	Title	Year/Branch	Hours	CS6008	Human Computer Interaction	IV/CSE	4Hours	TOTAL- 4hours			
S.Code	Title	Year/Branch	Hours																	
CS6008	Human Computer Interaction	IV/CSE	4Hours																	
TOTAL- 4hours																				

  
 Signature of the Faculty in-charge

  
 HoD / CSE

  
**Dr. G. Balakrishnan, M.E., Ph.D.,**  
 Principal  
 Indra Ganesan College of Engineering  
 IG Valley, Madurai Main Road  
 Manikandam, Trichy-620 012.

**OBJECTIVES:**

- Learn the foundations of Human Computer Interaction.
- Be familiar with the design technologies for individuals and persons with disabilities.
- Be aware of mobile HCI.
- Learn the guidelines for user interface.

**UNIT I FOUNDATIONS OF HCI**

9

The Human: I/O channels – Memory – Reasoning and problem solving; The computer: Devices – Memory – processing and networks; Interaction: Models – frameworks – Ergonomics – styles – elements – interactivity – Paradigms.

**UNIT II DESIGN & SOFTWARE PROCESS**

9

Interactive Design basics – process – scenarios – navigation – screen design – Iteration and prototyping. HCI in software process – software life cycle – usability engineering – Prototyping in practice – design rationale. Design rules – principles, standards, guidelines, rules. Evaluation Techniques – Universal Design.

**UNIT III MODELS AND THEORIES**

9

Cognitive models – Socio-Organizational issues and stake holder requirements – Communication and collaboration models – Hypertext, Multimedia and WWW.

**UNIT IV MOBILE HCI**

9

Mobile Ecosystem: Platforms, Application frameworks – Types of Mobile Applications: Widgets, Applications, Games – Mobile Information Architecture, Mobile 2.0, Mobile Design: Elements of Mobile Design, Tools.

**UNIT V WEB INTERFACE DESIGN**

9

Designing Web Interfaces – Drag & Drop, Direct Selection, Contextual Tools, Overlays, Inlays and Virtual Pages, Process Flow – Case Studies.

**Total: 45 Periods****OUTCOMES:**

**At the end of the course, the students should be able to:**

- Design effective dialog for HCI.
- Design effective HCI for individuals and persons with disabilities.
- Assess the importance of user feedback.
- Explain the HCI implications for designing multimedia/e-commerce/ e-learning Websites.
- Develop meaningful user interface.


Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.


### TEXTBOOKS:

1. Alan Dix, Janet Finlay, Gregory Abowd, Russell Beale, "Human Computer Interaction", 3rd Edition, Pearson Education, 2004 (UNIT I, II & III).
2. Brian Fling, "Mobile Design and Development", First Edition, O'Reilly Media Inc., 2009 (UNIT -IV).
3. Bill Scott and Theresa Neil, "Designing Web Interfaces", First Edition, O'Reilly, 2009. (UNIT V).

### REFERENCES:

1. Alan Dix, Janet Finlay, Gregory Abowd, Russell Beale, "Human Computer Interaction", 3rd Edition, Pearson Education, 2004 (UNIT I, II & III).
2. Brian Fling, "Mobile Design and Development", First Edition, O'Reilly Media Inc., 2009 (UNIT -IV).
3. Bill Scott and Theresa Neil, "Designing Web Interfaces", First Edition, O'Reilly, 2009. (UNIT-V).

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

  
Signature of the Faculty in-charge

  
HoD / CSE

**INDRA GANESAN COLLEGE OF ENGINEERING**  
IG Valley, Manikandam, Tiruchirappalli, TamilNadu 620012, India  
(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25)

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

**Lecture Schedule**

Degree/Program: B.E /CSE Course code &Name: CS6008 Human Computer Interaction  
Duration: 2018-2019 Semester: VIII Section: A Faculty: Mr.P.Suresh Pandi AP/CSE

**AIM:**

To expose the student's principles of operation and performance in human computer interaction

**OBJECTIVES:**

To impart knowledge on

- (i) To learn the foundations of Human Computer Interaction.
- (ii) To become familiar with the design technologies for individuals and persons with disabilities.
- (iii) To be aware of mobile HCI.
- (iv) To learn the guidelines for user interface.

**PREREQUISITES:** Human Study theory, Computer Study theory.

**COURSE OUTCOMES:**

After the course, the student should be able to:

CO	Course Outcomes	POs	PSOs
C406.1	Design effective dialog for HCI	1,2,3,4,5,6,7,8,9,10,11,12	1,2
C406.2	Design effective HCI for individuals and persons with disabilities.	1,2,3,4,5,6,7,8,9,10,11,12	1,2
C406.3	Assess the importance of user feedback.	1,2,3,4,5,6,7,8,9,10,11,12	1,2
C406.4	Explain the HCI implications for designing multimedia/ e-commerce/e-learning Websites.	1,2,3,4,5,6,7,8,9,10,11,12	1,2
C406.5	Develop meaningful user interface.	1,2,3,4,5,6,7,8,9,10,11,12	1,2



Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.



S.No	Date	Topics to be Covered	Book
<b>UNIT-I FOUNDATIONS OF HCI</b>			<b>Target periods:09</b>
1	6.2.19	The Human:	
2	7.2.19	I/O channels	T1/BB
3	7.2.19	Memory	R2/BB
4	8.2.19	Reasoning and problem solving	T1/BB
5	9.2.19	The Computer:	T3/BB
6	10.2.19	Devices and Memory	R3/BB
7	15.2.19	Processing and networks	T2/BB
8	16.2.19	Interaction: Models and frameworks, Ergonomics and styles	T1/BB
9	17.2.19	Elements, interactivity, Paradigms, Case Studies	T1/BB
10	21.2.19	Tutorial	T1/BB
11	21.2.19	Tutorial	
<b>UNIT II- DESIGN &amp; SOFTWARE PROCESS</b>			<b>Target periods:09</b>
12	26.2.19	Interactive Design: Basics, process, scenarios.	T1/BB
13	01.3.19	Navigation and screen design.	R2,T1/BB
14	3.3.19	Iteration and prototyping	R2,T1/BB
15	16.3.19	HCI in software process:	T1/BB
16	20.3.19	Software lifecycle	R3/BB
17	21.3.19	Usability engineering	T1/BB
18	24.3.19	Prototyping in practice and design rationale.	T1/BB
19	27.3.19	Design rules: principles, standards, guidelines, rules.	R1/BB
20	27.3.19	Evaluation Techniques and Universal Design	T1/BB
21	28.3.19	Tutorial	
22	28.3.19	Tutorial	
<b>UNIT III- MODELS AND THEORIES</b>			<b>Target periods:09</b>
23	30.3.19	HCI Models:	T1/BB
24	31.3.19	Cognitive models:	T1/BB
25	3.4.19	Socio-Organizational issues	T1/BB
26	5.4.19	Stakeholder requirements	R1/BB
27	6.4.19	Communication	T2/BB
28	10.4.19	Collaboration models	R1/BB
29	12.4.19	Hypertext	T3/BB
30	24.4.19	Multimedia and WWW	T3/BB
31	24.4.19	Tutorial	
32	26.4.19	Tutorial	
<b>UNIT IV- MOBILE HCI</b>			<b>Target Periods:09</b>
33	26.4.19	Mobile Ecosystem	T1/BB
34	28.4.19	Platforms, Application frameworks	T1/BB
35	28.4.19	Types of Mobile Applications:	R2/BB
36	2.5.19	Widgets and Applications	T1/BB
37	3.5.19	Games-Mobile Information Architecture	T3/BB
38	4.5.19	Mobile 2.0	R3/BB
39	8.5.19	Mobile Design:	R2/BB
40	10.5.19	Elements of Mobile Design and Tools	T1/BB
41	10.5.19	Tutorial	
42	12.5.19	Tutorial	

**Dr. G. Balakrishnan, M.E., Ph.D.,**

Principal

Jandra Ganesan College of Engineering

IG Valley, Madurai Main Road

Bandam, Trichy-620 012.

UNIT V. WEB INTERFACE DESIGN			Target Periods:09
43	12.5.19	Designing Web Interfaces	
44	15.5.19	Drag & Drop	T1/BB
45	15.5.19	Direct Selection	T2/BB
46	16.5.19	Contextual Tools	R1/BB
47	16.5.19	Overlays	T3/BB
48	17.5.19	Inlays	R3/BB
49	17.5.19	Virtual Pages	T1/BB
50	18.5.19	Process Flow	R2/BB
51	18.5.19	Case Studies	R1/BB
52		Tutorial	
53		Tutorial	
<b>Content Beyond the Syllabus</b>			
54	29.5.19	Testing tools of Screen design and layout	Material


**TEXTBOOKS:**

4. Alan Dix, Janet Finlay, Gregory Abowd, Russell Beale, "Human Computer Interaction", 3<sup>rd</sup> Edition, Pearson Education, 2004 (UNIT I, II & III).
5. Brian Fling, "Mobile Design and Development", First Edition, O'Reilly Media Inc., 2009 (UNIT -IV).
6. Bill Scott and Theresa Neil, "Designing Web Interfaces", First Edition, O'Reilly, 2009. (UNIT V).

**REFERENCES:**

4. Alan Dix, Janet Finlay, Gregory Abowd, Russell Beale, "Human Computer Interaction", 3<sup>rd</sup> Edition, Pearson Education, 2004 (UNIT I, II & III).
5. Brian Fling, "Mobile Design and Development", First Edition, O'Reilly Media Inc., 2009 (UNIT -IV).
6. Bill Scott and Theresa Neil, "Designing Web Interfaces", First Edition, O'Reilly, 2009. (UNIT -V).

  
Signature of the Faculty in-charge



  
HoD / CSE

Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

# INDRA GANESAN COLLEGE OF ENGINEERING

IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu –  
620012, India (Approved by AICTE, New Delhi, Affiliated  
to Anna University, Chennai-25)

## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

### CBS-PROOF

ACADEMIC YEAR: 2018-2019(EVEN)

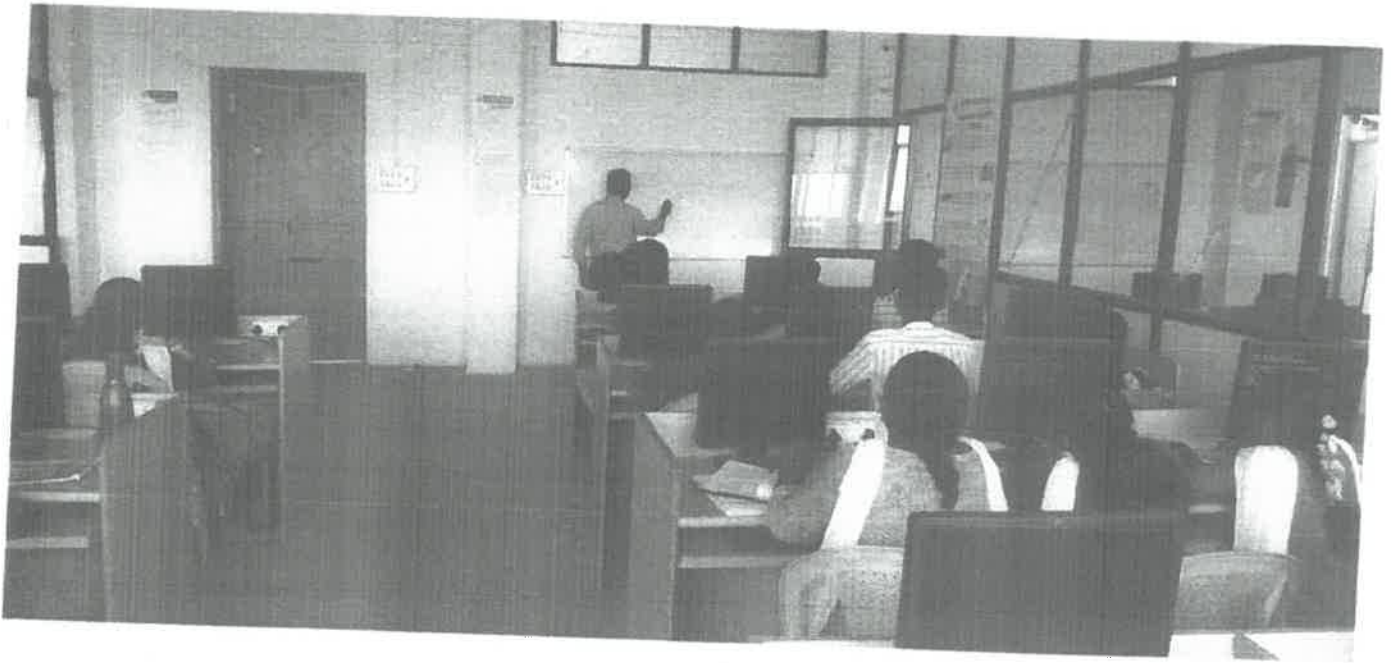
SEM: 08

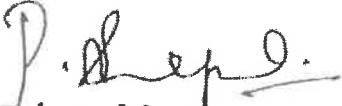
REGULATION: 2013

PROGRAM: CSE

Name of the Faculty: Mr.P. Suresh Pandi

TOPIC: Screen design and layout



  
Signature of the Faculty in-charge



  
HoD / CSE

Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

**INDRA GANESAN COLLEGE OF ENGINEERING**  
IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu – 620 012, India  
(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25)

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

**Assignment Answer Sheet**

Name of the Student: Prem Kumar . N


AU Register Number: 811215104031


Assignment - 01			Date of Issue:	Marks	10
Course code	CS6008	Course Title	HCI		
Year	IV	Semester/Section	VIII	Date of Submission:	15.4.2019

Q.No	Questions	CO
1	Discuss the Nielsen's ten heuristics	CO2
2	Explain the elements of WIMP Interface	CO5

**Mark Allocation**

Rubrics	Marks Allocated	Marks obtained
Content Quality	6	5
Presentation Quality	2	2
Timely submission	2	2
Total marks	10	9

  
Name and Signature of the Faculty Incharge

  
Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

  
HoD/CSE





# INDRA GANESAN COLLEGE OF ENGINEERING

IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu - 620 012, India  
(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25)

## STUDENT FEEDBACK ON FACULTY THEORY COURSE

ACADEMIC YEAR: 2018-2019 ODD SEMESTER

Name of Department :	CSE	Year / Sem:	4 / IV	Faculty Name	Mr. P. Suresh Pandi
Subject Code & Name	CS6008 & Human Computer Interaction				

S.No.	QUESTIONS	Excellent	Very Good	good	Satisfactory	Somewhat Satisfactory	Not Satisfactory
		5	4	3	2	1	0
1.	Delivery of Lectures by Interactive Communication	✓					
2.	Use of Teaching Aids and ICT		✓				
3.	Level of Preparedness & Knowledge Level		✓				
4.	Involvement in mentoring and guiding		✓				
5.	Effective Time management		✓				
6.	Is the teacher completing syllabus as per lecture schedule?	✓					
7.	Is the teacher distributing answer scripts of students as per schedule?			✓			
8.	Is the teacher addressing grievances on answer scripts of IA while distributing?			✓			
9.	Is the teacher covering content beyond syllabus (CBS)?		✓				
10.	Is the teacher punctual to class?		✓				

*P. Suresh Pandi*  
HoD/ CSE

*[Signature]*  
IQAC Co-ordinator

*[Signature]*  
Principal

*[Signature]*  
Dr. G. Balakrishnan, *[Signature]*  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.



Q.No.

## Question

## PART A

(Answer all the Questions 10x2 =20Marks)

1

**Bring out the layers of mobile ecosystem.**

- Mobile platform.
- Binary Runtime Environment for Wireless (BREW) BREW is a licensed platform created by Qualcomm for mobile devices, mostly for the U.S.
- Proprietary Proprietary platforms are designed and developed by device makers for use on their devices.

2

**List the pros and cons of mobile game application.**

The advantages of mobile apps include convenience, easy communication with customers, and online usage. The disadvantages of mobile apps include difficulty to create, the cost to create them, the cost to make them available to people, and the need for updates and support.

3

**Why JavaScript and Ajax have been ignored for web application on the mobile?**

JavaScript and Ajax have been ignored because using an Ajax-based web application on your phone can drain your battery at a rate of four to five times your normal power consumption. JavaScript consumes more processor power and therefore more battery life.

4

**Define Color palettes.**

A colour palette, in the digital world, refers to the full range of colours that can be displayed on a device screen or other interface, or in some cases, a collection of colours and tools for use in paint and illustration programs. In the traditional RYB colour wheel, the primary colours are red, yellow, and blue.

5

**Give some examples of world largest mobile operators.**

Rank	Company	Country
1	China Mobile	China
2	Verizon Communications	United States
3	Comcast	United States
4	AT&T	United States

6

**Identify the categories of mobile platforms.**

- Native Mobile Applications. Native mobile applications are built specifically for a particular operating system (OS), such as iOS for Apple devices or Android for Android devices. ...
- Web-Based Mobile Applications. ...
- Hybrid Mobile Applications. ...
- Conclusion.

7

**Compare the various mobile application type.**

Native apps are developed for a particular operating system (OS) or one specific platform. They can be downloaded from various app marketplaces. A custom mobile app development company uses Java and Eclipse to design Android native apps, while iOS native apps are written in Swift and Objective-C.

8

**Define application context.**

An application context is a set of data that identifies tasks that are running in the context of your application and platform. CICS® adds an application context to each task at the point the application is entered.

9


**List the disciplines of information architecture.**

- Architecture - Structural modeling of intent.
- Design - Structural design of shared information environments.
- Engineering - Systemization of structural design.

10

**List the mobile prototyping.**

- Figma — Best mobile app prototyping tool for interactive prototypes.
- Invision — Best mobile app prototyping tool for collaborative designs.
- Mockplus — Best mobile app prototyping tool for hi-fi prototypes.
- Marvel — Best mobile app prototyping tool for beginners.

  
**Dr. G. Balakrishnan, M.E., Ph.D.,**  
 Principal  
 Indra Ganesan College of Engineering  
 IG Valley, Madurai Main Road  
 Manikandam, Trichy-620 012.



**PART B**  
(Answer all the Questions 2x10=20Marks)

11a Describe the following  
c. **Mobile EcoSystem**

The mobile ecosystem refers to the interconnected network of mobile devices, operating systems, applications, and services that enable communication, computing, and entertainment on the go. It includes smartphones, tablets, wearables, and other portable devices, along with the software, networks, and infrastructure that support them. The mobile ecosystem has evolved rapidly over the past decade, driven by advancements in technology and the increasing demand for mobile connectivity and functionality. Today, the mobile ecosystem is a thriving and dynamic environment that continues to innovate and expand, shaping the way we live, work, and interact with the world around us.

d. **Platforms**

In the mobile ecosystem, platforms refer to the operating systems that power mobile devices. The two dominant platforms in the mobile industry are Android, developed by Google, and iOS, developed by Apple.

Android is an open-source platform used by many device manufacturers, offering a wide range of devices at various price points. It allows for high customization and flexibility for both users and developers.

iOS, on the other hand, is a closed platform exclusive to Apple devices. It is known for its smooth user experience, tight integration with Apple's hardware, and a curated App Store with stringent guidelines.

Other platforms like Windows Mobile and BlackBerry OS have declined in popularity over the years, with Android and iOS dominating the market.

OR

11b **Appraise the types of mobile applications with examples.**

Mobile applications can be broadly classified into several categories based on their functionality and purpose. Here are some common types of mobile applications with examples:

**Games:** These are apps designed for entertainment, including casual games, puzzles, and multiplayer games. Examples include Candy Crush Saga, PUBG Mobile, and Among Us.

**Social Networking:** These apps enable users to connect and interact with others. Examples include Facebook, Instagram, Twitter, and TikTok.

**Utilities:** These apps offer tools and functionalities to help users perform specific tasks. Examples include flashlight apps, calculators, and barcode scanners.

**Productivity:** These apps help users enhance their productivity and manage tasks more efficiently. Examples include Microsoft Office Suite (Word, Excel, PowerPoint), Google Workspace, and Evernote.

**E-commerce:** These apps allow users to browse and shop for products online. Examples include Amazon, eBay, and Alibaba.

**Health and Fitness:** These apps help users track their health and fitness goals, including exercise, diet, and sleep tracking. Examples include Fitbit, MyFitnessPal, and Nike Training Club.

**Travel and Navigation:** These apps provide travel-related information, including maps, directions, and booking services. Examples include Google Maps, Airbnb, and Uber.

**News and Information:** These apps deliver news articles, blogs, and other content to keep users informed. Examples include CNN, BBC News, and Flipboard.

**Finance:** These apps offer banking services, budgeting tools, and investment

**Dr. G. Balakrishnan, M.E., Ph.D.,**

Principal

Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.



management. Examples include PayPal, Mint, and Robinhood.

**Education:** These apps provide learning resources and educational content. Examples include Duolingo, Khan Academy, and Coursera.

These categories are not exhaustive, and many apps may fall into multiple categories, offering a combination of functionalities to meet users' diverse needs.

12a **List and explain the elements of mobile design.**

Mobile design involves creating interfaces and experiences for mobile devices. Several key elements are crucial for effective mobile design:

**Responsive Design:** Mobile devices come in various screen sizes and resolutions. A responsive design ensures that your app or website adapts and looks good on different devices, from smartphones to tablets.

**User Interface (UI):** The UI includes all the visual elements users interact with, such as buttons, menus, and forms. It should be intuitive, visually appealing, and easy to use on a small touchscreen.

**User Experience (UX):** UX encompasses the overall experience of using the app or website, including how easy it is to navigate, the speed of interactions, and the overall satisfaction of the user.

**Navigation:** Mobile apps should have simple and clear navigation to help users move between different sections or pages. Common navigation patterns include tab bars, side menus, and bottom navigation bars.

**Typography:** Text should be legible and easy to read on a small screen. Use appropriate font sizes and styles to enhance readability.

**Color Scheme:** Choose a color scheme that is visually appealing and consistent with your brand. Be mindful of color contrast to ensure readability, especially for users with visual impairments.

**Icons and Images:** Use icons and images to enhance visual appeal and convey information quickly. Ensure that icons are intuitive and have clear meanings.

**Touch Gestures:** Mobile devices rely on touch gestures for interaction. Design interfaces that are optimized for touch, with elements that are easy to tap and swipe.

**Loading Times:** Mobile users have limited patience for slow-loading apps or websites. Optimize your design to reduce loading times and improve performance.

**Feedback and Confirmation:** Provide feedback to users when they perform actions, such as button presses or form submissions. This helps users understand that their actions have been registered.

By considering these elements in your mobile design, you can create a user-friendly and engaging experience for your mobile app or website users.

OR

12b **Explain briefly about mobile information architecture.**

Mobile information architecture (IA) refers to the organization and structure of information within a mobile app or website. It involves designing a hierarchy that allows users to navigate and find information easily on small screens.

Key principles of mobile IA include:

**Simplicity:** Mobile screens have limited space, so the IA should be simple and straightforward. Avoid clutter and prioritize essential information.

**Dr. G. Balakrishnan, M.E., Ph.D.,**  
Principal

Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

**Hierarchy:** Create a clear hierarchy of information, with important content easily accessible from the main screen and less critical information nested within menus or subpages.

**Navigation:** Use intuitive navigation patterns, such as tabs, drawers, or bottom bars, to help users move between sections of the app or website.

**Consistency:** Maintain consistency in the placement of navigation elements and the organization of content throughout the app or website to reduce cognitive load for users.

**Searchability:** Provide a search function to allow users to quickly find specific information if the app or website contains a large amount of content.

**Accessibility:** Ensure that the IA is accessible to all users, including those with disabilities, by following best practices for accessibility in design.

Mobile IA plays a crucial role in the usability and user experience of a mobile app or website. A well-designed IA can help users find what they need quickly and efficiently, leading to higher user satisfaction and engagement.

### PART C

(Answer all the Questions 1x10=10Marks)

13a

**Elaborate on Mobile application medium types.**

Mobile applications can be categorized into different types based on the medium through which they deliver content and functionality. Here are some common types:

**Native Apps:** Native apps are developed for a specific platform, such as iOS or Android, using platform-specific programming languages (Swift or Objective-C for iOS, Java or Kotlin for Android). These apps can access the device's hardware and software features and offer the best performance and user experience. Examples include Facebook for iOS and Instagram for Android.

**Web Apps:** Web apps are accessed through a web browser and do not need to be downloaded or installed on the device. They are built using web technologies like HTML, CSS, and JavaScript and are responsive to different screen sizes. Web apps can be accessed on any device with a browser and an internet connection. Examples include Twitter's mobile web app.

**Hybrid Apps:** Hybrid apps are built using web technologies but are packaged as native apps. They can be distributed through app stores like native apps but use web views to display content. Hybrid apps can access some device features but may not offer the same performance as native apps. Examples include the Amazon Appstore and the Gmail app.

**Progressive Web Apps (PWAs):** PWAs are web apps that use modern web technologies to provide a native app-like experience. They can be installed on the device's home screen and can work offline. PWAs offer fast performance and can access some device features, making them a popular choice for mobile development. Examples include Twitter Lite and Pinterest.

**Cross-Platform Apps:** Cross-platform apps are developed using frameworks like React Native, Xamarin, or Flutter, which allow developers to write code once and deploy it to multiple platforms. These apps can access native features and offer near-native performance. Examples include Facebook Ads Manager and Alibaba.

**AR/VR Apps:** Augmented Reality (AR) and Virtual Reality (VR) apps use technology to enhance the user experience by overlaying digital content onto the real world (AR) or creating immersive virtual environments (VR). Examples include Pokémon GO (AR) and Oculus VR (VR).

Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal

Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

Each type of mobile application medium has its advantages and disadvantages, and the choice of medium depends on factors such as the target audience, required features, development resources, and budget.

OR

13b With neat diagram of mobile ecosystem, discuss its platforms and application frameworks.

**Mobile Ecosystem Overview:** The mobile ecosystem consists of various components that work together to enable mobile computing and communication. At its core are the mobile devices themselves, including smartphones, tablets, and wearables. These devices run on different operating systems, each with its own ecosystem of apps and services. The mobile ecosystem also includes app stores, development tools, and the networks that connect devices to the internet.

**Platforms:** The two main platforms in the mobile ecosystem are Android and iOS.

**Android:** Developed by Google, Android is an open-source operating system used by many device manufacturers. It offers a high level of customization and flexibility for both users and developers. Android apps are primarily developed using Java or Kotlin.

**iOS:** Developed by Apple, iOS is a closed operating system exclusive to Apple devices. It is known for its smooth user experience and tight integration with Apple's hardware. iOS apps are developed using Swift or Objective-C.

**Application Frameworks:** Mobile app development frameworks provide developers with tools and libraries to simplify the development process. Some popular frameworks include:

**React Native:** Developed by Facebook, React Native allows developers to build cross-platform apps using JavaScript and React. It provides a native-like user experience and allows for code reuse across platforms.

**Xamarin:** Owned by Microsoft, Xamarin allows developers to build cross-platform apps using C# and .NET. It provides access to native APIs and UI controls, resulting in high-performance apps.

**Flutter:** Developed by Google, Flutter is a UI toolkit for building natively compiled applications for mobile, web, and desktop from a single codebase. It uses the Dart programming language and provides a rich set of customizable widgets.

These frameworks help developers create mobile apps more efficiently, allowing them to reach a broader audience across different platforms.

  
Dr. G. Balakrishnan, M.E., Ph.D.,

Principal

Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.



# INDRA GANESAN COLLEGE OF ENGINEERING


IG Valley, Manikandam, Tiruchirappalli, Tamil Nadu - 622 012, India  
(Approved by AICTE, New Delhi and affiliated to Anna University, Chennai)

## Internal Assessment Test Answer Book

Name	Prem Kumar N			Year/ Semester/Section	IV/VIII/A
Batch No.	811215104031	Date/Session	2.5.19	Department	CSE
Course code	CS6008	Course Title	HCI		
Internal Assessment Test	IAT 1 <input type="checkbox"/>	IAT 2 <input checked="" type="checkbox"/>	IAT 3 <input type="checkbox"/>	Model	<input type="checkbox"/>
Name and Signature of the Invigilator with date	/s/ 2/5/19				

Instruction to the Student: Put tick mark to the question attended in the column against question.

Part A			Part B / Part C				Total Marks	
Q. No.	✓	Marks	Q. NO.	✓	a	b		
					Marks	Marks		
1		2	11			12	12	
2		2	12		11		11	
3		2	13			13	13	
4		2	14					
5		1	15					
6		0	16					
7		2					Total	36
8		1						
9		1						
10		2						
Total		15	51		Grand Total		Name and Signature of the Examiner with date	

Course Outcomes	To be filled by the examiner						Total
	1	2	3	4	5	6	
Marks allotted	30	30					60
Marks Obtained	15	36					51
IQAC Audit - Remarks							
							 Name and Signature of the IQAC member

Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.





INDRA GANESAN COLLEGE OF ENGINEERING  
IG VALLEY, MANIDANDAM, TIRUCHIRAPPALLI - 620 012  
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING  
ACADEMIC YEAR 2022 - 2023 (ODD SEMESTER)

STUDENTS MARK STATEMENT- CO BASED  
INTERNAL ASSESSMENT TEST-1

SUBJECT CODE & TITLE: CS6008- Human Computer Interaction

YEAR/SEM: IV/VI

MONTH & YEAR: MAY 2018

S.NO	REG NO	STUDENT NAME	COX (32)	COX (18)	TOTAL (50)	TOTAL (100)
1.	811215104001	Abhinaya. R	20	11	31	62
2.	811215104002	Abirami.A	21	12	33	66
3.	811215104003	Apporvavalli.A	4	7	11	22
4.	811215104004	Aravinth.B	24	13	37	74
5.	811215104005	Balaji.G	28	20	38	76
6.	811215104006	Balaji.G[29.1.98]	21	18	39	78
7.	811215104007	Barani Kumar.M	16	18	34	68
8.	811215104009	Denima.A	19	17	36	72
9.	811215104010	Dhurga Devi.M	18	12	30	60
10.	811215104013	Giridharani.S	19	11	30	60
11.	811215104014	Gokila.R	25	13	38	76
12.	811215104015	Gomathi.A	17	13	30	60
13.	811215104016	Hema.P	22	14	36	72
14.	811215104017	Hemasivasankari.S	26	14	40	80
15.	811215104018	Indhu.S	12	11	23	46
16.	811215104019	Indira.K.J	19	12	31	62
17.	811215104020	Kanaga Raj.P	23	10	33	66
18.	811215104021	Keerthana.R.R	17	14	31	62
19.	811215104022	Keerthana.S	25	16	41	82


Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal

Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikandam, Trichy-620 012.

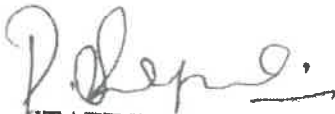
20.	811215104023	Mani Kandan.A	20	9	29	58
21.	811215104024	Mani Kandan.P	AB	AB	AB	AB
22.	811215104025	Meena.A	21	13	34	68
23.	811215104026	Murali.S	31	12	43	86
24.	811215104027	Narkis Banu.A	21	17	38	76
25.	811215104028	Nirosha.K	21	13	34	68
26.	811215104029	Pradeep.T	26	11	37	74
27.	811215104030	Praveen Kumar.V	17	16	33	66
28.	811215104031	Prem Kumar.N	15	15	30	60
29.	811215104032	Priya.M	24	11	35	70
30.	811215104033	Priyanga.P	28	14	42	84
31.	811215104034	Rajmohan.V	19	11	30	60
32.	811215104035	Ramalakshmi.M	16	14	30	60
33.	811215104036	Ramya.K	18	16	34	68
34.	811215104037	Roselin Lithveena.J	21	13	34	68
35.	811215104038	Sangeetha.I	31	12	43	86
36.	811215104039	Saranya.M	21	17	38	76
37.	811215104040	Shabika Banu.B	21	13	34	68
38.	811215104041	Subashree.M	26	11	37	74
39.	811215104042	Subathradevi.C	07	06	13	26
40.	811215104043	Suganya.S	05	04	09	18
41.	811215104044	Suhashini.R	24	01	25	50
42.	811215104047	Yogapriya.B	21	13	34	68
43.	811215104301	Annalakshmi.G	21	17	38	76
44.	811215104302	Rangeela.T	21	13	34	68

**MARKS RANGE:**

<20	20-30	31-40	41-50	51-60	61-70	71-80	81-90	91-100
1	2	0	2	7	15	13	4	0

  
**Dr. G. Balakrishnan, M.E., Ph.D.,**  
 Principal  
 Indra Ganesan College of Engineering  
 IG Valley, Madurai Main Road  
 Manikandam, Trichy-620 012.

Total No.of Candidates Present	43
Total No.of Candidates Absent	1
Total No.of Students Pass	40
Total No. of Students Fail	3
Percentage of Pass	93 %

  
STAFF INCHARGE

  
HoD/CSE

  
PRINCIPAL



Dr. G. Balakrishnan, M.E., Ph.D.,  
Principal  
Indra Ganesan College of Engineering  
IG Valley, Madurai Main Road  
Manikendam, Trichy-620 012.